



MINNESOTA STATE COMMUNITY AND TECHNICAL COLLEGE

2023-24 ANNUAL PLAN

Strategic Priorities

Supporting student success and equitable outcomes through data-informed strategies that will improve student learning, student outcomes and institutional sustainability.

STUDENT SUCCESS

1. Improve student onboarding and first term success.

- a. Implement Success Navigators to help students navigate obstacles and processes from application through the first year, including implementation of Spartan Connect.
- b. Implement Day 1 Ready program, which includes a new online orientation and Start Smart seminars.

2. Enhance instructional delivery and student learning.

- a. Develop a liberal arts and sciences guided learning pathway implementation plan.
- b. Implement a comprehensive new faculty orientation.
- c. Develop and implement plans to enhance online learning by:
 - i. Onboarding students into the online learning environment.
 - ii. Enhancing student engagement in online courses.
- d. Expand K-12 pathways into career and technical programs by partnering with regional districts to offer aligned coursework.
- e. Leverage program-specific, high-impact assessment action plans and program review processes to improve student learning.
- f. Extend student learning outside of the classroom by implementing a co-curricular activities application process.

3. Improve support for students in all modalities.

- a. Develop a collegewide writing center.
- b. Implement discipline-specific tutoring in conjunction with the Health Professions Pipeline Program (HP3) grant.



EQUITABLE OUTCOMES

1. Identify and address systemic challenges and barriers to student success for students from historically marginalized groups.

- a. Complete an equity plan for the School of Health Sciences, Human Services and Nursing.
- b. Review quantitative and qualitative data to assess key student barriers.

2. Assess the campus climate and student experiences.

- a. Complete a campus climate assessment to determine a baseline.
- b. Use the Ruffalo Noel Levitz survey results, campus inclusion data reports and qualitative research to develop an action plan for improving student satisfaction.

FINANCIAL SUSTAINABILITY

1. Expand strategic partnerships to support student success and regional community needs.

- a. Develop a vision and plan for a manufacturing and healthcare training center in Detroit Lakes.
- b. Expand corporate student sponsorships.
- c. Grow business and industry partnerships to support facility and equipment enhancements that will enrich student learning experiences.

2. Expand opportunities for full-time working students to achieve their educational goals.

- a. Develop a recruitment plan by school to attract adult and part-time students.
- b. Partner with businesses to promote Credit for Prior Learning options to target incumbent workers.
- c. Complete an audit of healthcare programs to determine how and where programs may be offered to support our region.

3. Transform operations to support employee and student success.

- a. Implement Slate as the primary customer relationship management (CRM) tool, including users with key roles of faculty and professional advisors, enrollment managers, financial aid, Success Navigators and other staff.
- b. Complete a redesign of the M State website.

4. Raise \$1M in donations to the college through the foundations.



Student Success Goals

	2021	2022 Goal	2022 Actual	2023 Goal	2023 Actual	2024 Goal
1. Completing First Term with 2/3 Completion Rate and 2.0 GPA	72%	73%	74%	74%	TBD	76%
1.1. Race/Ethnicity <i>Black/African American, Hispanic/LatinX, American Indian, Comparison in Parentheses</i>	60% (78%)	61%	61% (78%)	62%		64%
1.2 Pell/Non-Pell	67% (81%)	70%	70% (77%)	71%		73%
1.3 First Generation/Non-First Generation	70% (76%)	71%	68% (75%)	72%		74%
1.4 Part-Time/Full-Time	70% (77%)	71%	68% (77%)	72%		74%
2. Fall to Fall Retention or Graduation <i>Major rank 1</i>	57.8%	58.5%	58.3%	59.0%	TBD	59.5%
2.1. Race/Ethnicity	52.2% (62.1%)	53%	47% (64.5%)	54%		55%
2.2 Pell/Non-Pell	55.7% (62.9%)	57%	56.2% (63.9%)	57%		57.5%
2.3 First Generation/Non-First Generation	51.4% (62.1%)	54%	54.5% (61.9%)	58%		61%
2.4 Part-Time/Full-Time	52.6% (63.5%)	54%	54.3% (63.5%)	55%		57%
3. 2nd to 3rd Fall Retention or Graduation <i>Major rank 1</i>	67.8%	68.5%	67.3%	69.0%		69.5%
3.1. Race/Ethnicity	58.7% (72.1%)	62.0%	62.9% (68.8%)	63.0%		65%
3.2 Pell/Non-Pell	64.5% (70.3%)	65.5%	65.3% (69.0%)	67.0%		68%
3.3 First Generation/Non-First Generation	61.6% (69.5%)	65.0%	72.0% (66.0%)	67.0%		69%
3.4 Part-Time/Full-Time	61.9% (71.8%)	62.5%	59.3% (72.3%)	63.0%		64%

* The comparison in parentheses is the percentage of students that are traditionally dominant in the group listed in the row title.

Enrollment Goals (First Time in College and Transfer Students)

	2021	2022 Goal	2022 Actual	2023 Goal	2023 Actual	2024 Goal
4. New Students <i>Brand new students</i>	1,159	1,215	1,082	1,230	TBD	1,250
4.1 Applied Technology	269	278	254	285		290
4.2 Business and Information Technology	206	230	220	245		250
4.3 Health and Human Services	313	340	314	350		355
4.4 Liberal Arts, Humanities and STEM	328	345	274	350		365
5. New students 25 and older	18%	19%	18%	20%		21%

Legend: ● Goal Met ● 0 to -5% ● Goal Not Met