

### About Us.

As a member of the Minnesota State Colleges and Universities system, Minnesota State Community and Technical College serves more than 9,000 students in credit courses each year in more than 120 career and liberal arts programs at its four campuses in Detroit Lakes, Fergus Falls, Moorhead and Wadena, and through eCampus.

M State was created July 1, 2003, with the merger of Fergus Falls Community College and three campuses of Northwest Technical College. This new college was developed to better serve the needs of the communities in west central Minnesota and the Red River Valley through a combination of strong technical programs and comprehensive community college curriculum. M State currently has a total of 612 employees across Minnesota, on four campuses and the M State Processing Center in Perham.

Each of the campuses has been meeting the educational and workforce needs of its community for nearly a half century or more. The Detroit Lakes, Moorhead and Wadena campuses were established when state leaders recognized the need to provide technical education and training to meet workforce demands. The three campuses have experienced a series of name changes. Wadena was founded in 1959, Moorhead in 1965 and Detroit Lakes in 1966. True to the goal of meeting workforce needs, each campus has added and enhanced programs as demands have changed. The Fergus Falls campus was established in 1960 thanks to the initiative of community leaders determined to create a community college where area students could complete the first two years of a four-year degree.

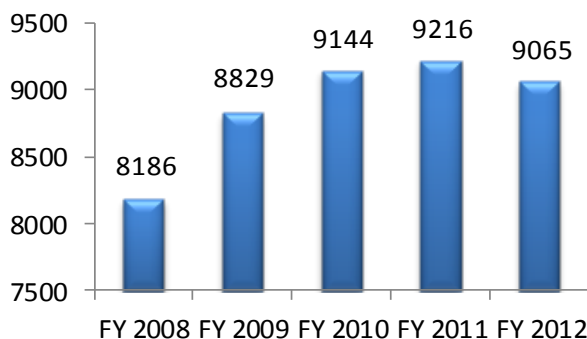


### Healthy Enrollment.

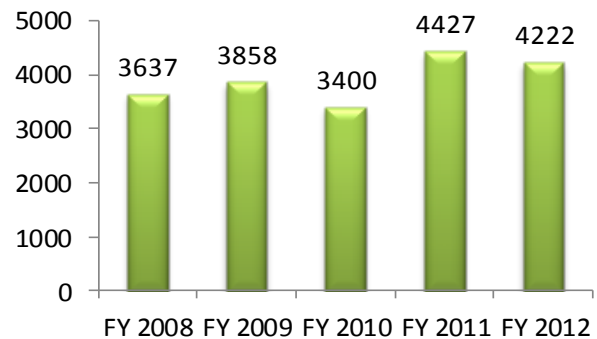
M State has made steady progress in College-wide enrollment since 2007. We have experienced **tremendous growth in online courses and programs and in site-based workplace training** in business and industry. Custom training staff work closely within each of our communities to meet the ever-changing needs of local businesses and industries.

By partnering with communities, the College also provides custom training services and other responsive training programs to more than 4,000 people through our business partnerships. In addition, the College has five entrepreneurial incubator sites in central Minnesota with more than 58 offices. The Business and Entrepreneurial Services Center is nationally recognized for its efforts to provide incubator space and business support to regional economic development and revitalization by supporting business concepts of entrepreneurship.

Credit Based Headcount



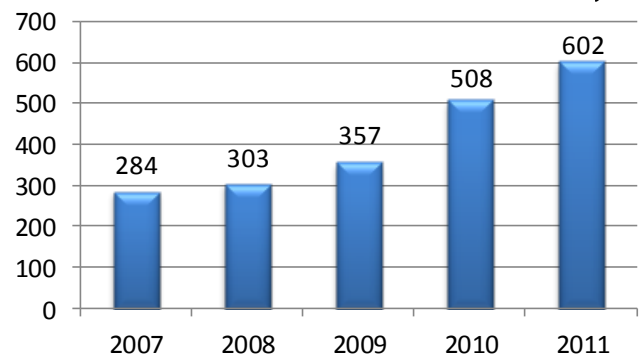
Custom Training Head Count



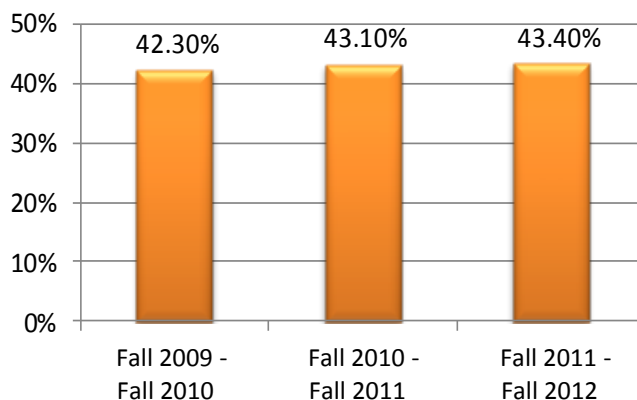
## Quality of Graduates.

Student success is measured by student persistence, program completion, graduation and transfer rates. We also measure success by looking at the pass rates for licensure exams. In 2012, **M State graduated 1,650 students - the most in the history of the College!** Within the past three years, 54.9 percent of M State students graduated or transferred to continue their education at another college. For licensure programs such as nursing, dental hygiene and assisting, criminal justice and radiology, M State students **had a pass rate of 84.6 percent on their licensure exams.**

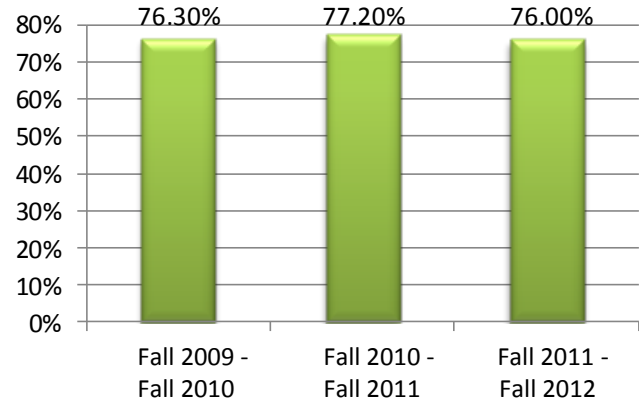
Students Transferring from M State to a Two-Year or Four-Year University



Fall to Fall Persistence Rate



Fall to Spring Persistence Rate



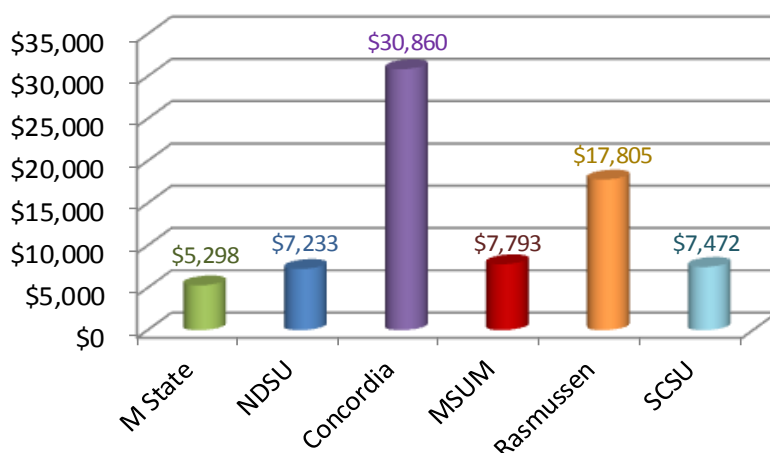
## Serving a Diverse Student Population.

M State is in the business of changing lives, and we have the privilege of serving and educating a diverse student population. Every student who walks in our doors, meets our instructors in their place of employment, or logs in to our virtual classrooms has a story. The diversity of their stories is represented in our student demographics. **In 2012, 12 percent of our students were of an ethnic background other than Caucasian/white, 47 percent had high financial need, 23 percent were first-generation students and 56 percent were traditionally underrepresented in some way.**

## Affordable Education.

We provide a cost-effective higher education option for our stakeholders by focusing on stabilizing tuition rates and aggressively monitoring our spending and assets. In 2011, **M State had a 3.37 composite financial index (CFI).** The CFI is a measure of our financial health, and 3.0 is the baseline recommended by the System Office.

2012-2013 Tuition & Fees Comparison



The chart to the left compares tuition rates for full-time students who are state residents. These statistics were referenced from the Minnesota Office of Higher Education website <http://www.ohe.state.mn.us/>.

## Accreditation.

M State is **accredited by The Higher Learning Commission**: Member of the North Central Association (1972-present). M State was admitted into the Commission's **Academic Quality Improvement Program (AQIP) in 2009**.



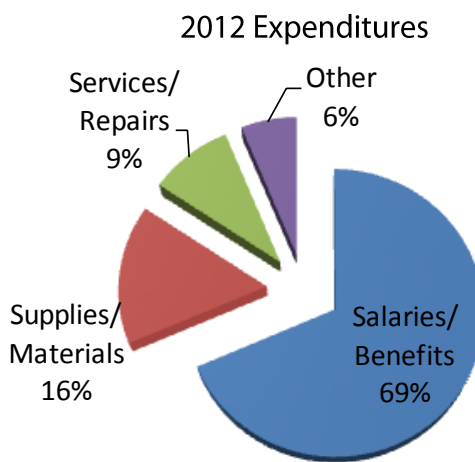
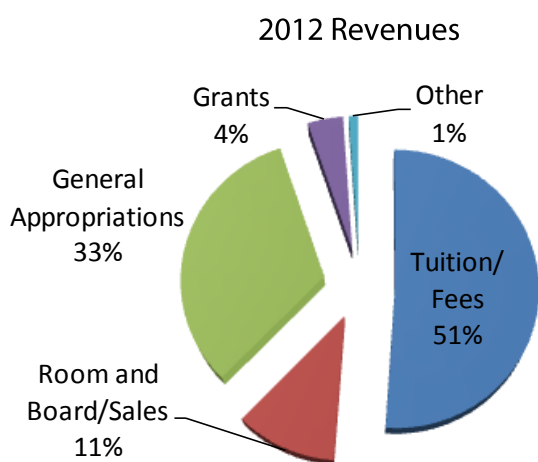
Website: <http://www.ncahigherlearningcommission.org>

Website: <http://www.hlcommission.org/AQIP/AQIP-Home>

M State has numerous career/technical programs that are additionally accredited by boards, agencies, commissions or professional organizations in specific fields or disciplines.

## Financial Outlook.

Stakeholder support of the College is more critical than ever. The College has experienced significant changes in revenue and funding sources. In the past two fiscal years, M State has reallocated \$1,873,000 to budget reductions and College initiatives. We remain committed to providing cost-effective education and to creating efficiencies to respond to changes in funding.



## K-12 Collaborations.

M State has a strong history of working **collaboratively with high schools** and other educational institutions within our region.

- ✓ We developed an interactive Web-based college-readiness tool that connects junior high and high schools students to college faculty through the **Center for College Readiness**. Using this Web-based tool, M State provides individualized guidance to more than **1,000 students each year** on their level of readiness for college.
- ✓ M State was the lead institution in the development of an initiative to bring **online college courses to high school students in rural schools** throughout the state and continues to offer this option through the eCampus in the High School program.
- ✓ M State has partnered with high schools to offer **concurrent courses to high school students** for more than 20 years.

Through these combined efforts, M State works collaboratively to provide credit-based offerings and college readiness services with **46 high school partners in the region** and throughout the state.

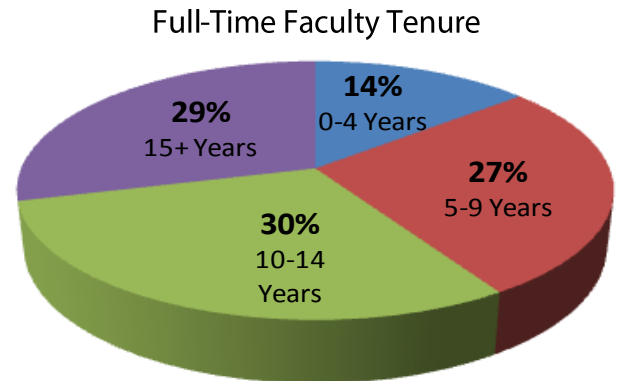
## M State Partners with Regional Colleges.

In addition to numerous articulation agreements and collaborative projects and grants with area colleges, M State has partnered with Minnesota State University Moorhead, Bemidji State University and Northland Community and Technical College to form the Northwest Alliance. The Alliance meets on a regular basis to collaborate, create efficiencies, reduce duplication of efforts and focus on meeting the educational needs of our region and its workforce.

## Points of Pride.

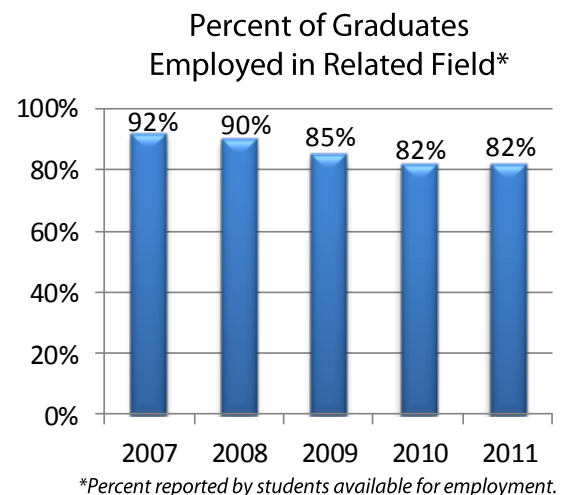
### M Instructors are Recognized for Quality

M State faculty members do an outstanding job of providing our students with a quality education; this quality is recognized in a number of ways each year. Two of the most prestigious awards given are through a peer nomination and portfolio process for the National Institute for Staff and Organizational Development (NISOD) and through the System Office Excellence in Teaching award. Faculty are nominated by students, faculty peers or staff, with their selection based on teaching strategies and materials; content expertise; service to students, their profession, their institution and the system; and assessment of student learning and performance. During the 2011-2012 academic year, a faculty member received the Educator of the Year award, the system's highest academic honor.



### M Employment of Graduates

Not only is M State committed to educating our communities, we are invested in them! From 2006 to 2010, M State has assisted in **educating more than 4,350 graduates available for employment** in their fields of study. The College's 120 career and technical program options boast vigorous advisory committees, sponsorships and scholarship opportunities. Last year, a large majority of the graduates successfully transferred to universities or found employment with nearly 400 employers in the M State region. The response rate to our graduate survey has averaged 97 percent over the last five years.



### M Focus on Innovation and Efficiency

The College has illustrated stewardship in state funding by becoming a leader in shared service initiatives. As part of a focus on increased efficiency by the Minnesota State Colleges and Universities system, M State is now providing onsite payroll, financial aid direct lending and other related services for five other MnSCU colleges and the system's Office of the Chancellor in St. Paul. M State will continue to expand payroll processing to include additional state colleges and universities. M State is offering the services through the system's new Campus Service Cooperative, a strategic initiative to increase efficiency and allow MnSCU schools to focus on their core mission of serving and educating students. As MnSCU Chancellor Steven Rosenstone recently said, **"In the face of (our) challenges, the greatest risk is the risk of business as usual."**

### M Student Life

Student life opportunities at M State focus on engaging students in active learning, helping students develop coherent values and ethical standards, communicating high expectations for student learning, effectively using resources to achieve institutional missions and goals, forging educational partnerships which advance student learning, and building supportive and inclusive communities. M State has vocal and performance **fine arts opportunities, athletics** and a large number of student **clubs and organizations**.