



# VISION2025

A SUCCESS STORY FOR **EVERY** STUDENT.

In 2025, M State will be able to document and assess an impact on the lives of 25,000 students annually!

We will achieve this first by doing what we already do:

- ▶ Hiring the most passionate and talented people to do our work.
- ▶ Investing in all four campuses and in engaging online courses and programs.
- ▶ Teaching and serving with the highest levels of quality.
- ▶ Integrating our work and our values into our communities by helping build places where people want to learn, earn, live and thrive.



MINNESOTA STATE

Minnesota State Community and Technical College,  
A member of the Minnesota State system, is an affirmative  
action, equal opportunity educator and employer.



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## VISION2025 ►►►GROWTH

The first element of the vision is growth. It may seem impossible based on everything we know about the demographics of our region and the employment market, but M State is poised for significant growth. It may not look as it has in the past, but we have the ability to tell our story, build relationships, serve new student markets and have an impact that is even bigger than the impact we have today.

### OUR VISION

- An enhanced workforce development model with face-to-face instruction, national certifications and online course offerings.
- Sophisticated and integrated ways to tell our story to stakeholders, prospective students and donors.
- Robust student sponsorships and strong alumni/donor engagement.
- A diverse workforce at M State and taking a leadership role in developing equitable and inclusive communities.
- Integrated and documented learning from K-12 through the end of life that ties career interests and exploration with lifelong skill development and learning.
- Advanced processes built to recognize and document the skills and knowledge students have when they decide to seek a degree or certificate at M State.
- Immediate and comprehensive curriculum development based on regional input and opportunity.

## VISION2025 ►►►CONNECTIONS

The second element of the vision is connections. In 2025, M State students will have a completely interconnected and personalized experience beginning with our first point of contact. We will connect to students as early as possible, and we will stay connected throughout their working lives. We will be the first phone call they make when they need skills or knowledge, and their support of the work we do will be evident. We will be a connections-focused institution in all aspects of our work. These things happen only when we put connections above "actions," when we focus on purposeful interactions and investment in the growth of our students and each other.

### OUR VISION

- Smooth transitions in and out of the institution that build lifelong loyalty.
- The perfect (and completely integrated) M State student experience with an institutional culture built on trust, stability, compassion and hope.
- Focused equity and inclusion efforts that redirect resources to fix barriers and intentionally provide support for all students.
- Interdisciplinary learning experiences focused on life skills such as teamwork, communication and critical thinking.
- A state-of-the-art document that shows the classes M State graduates have taken and illustrates their proficiency in the attributes and characteristics employers seek in the hiring process.

## VISION2025 ►►►HOPE

The most important element of the vision is HOPE. We hear dreams, and then we help students see their potential so they can accomplish those dreams. We will not become complacent. We will continue to exhaust all options before giving up on the students we serve.

### OUR VISION

- Empower EVERY employee to remove barriers for students and embody the policies, procedures and culture that it will take to be a success story for every student.
- Aim for 100 percent success knowing it is BOLD, but also believing it is possible.
- Create leadership development opportunities and evaluation processes based on leadership values and behaviors: trust, compassion, stability and hope.
- Distribute leadership because we believe in our employees and in their ability to make things happen for our students.
- Align goals and strategies with the pillars of student success, equity and inclusion, and partnerships.
- Build immediate connection with admitted students so they take pride in their decision to attend M State.
- Focus on making an impact with the day-to-day interactions we have with our students, our partners and each other.
- Give people HOPE by seeing beyond the obvious and holding a deep appreciation for individual stories and identities.

