

# M State is 'all IN' on a New Mission

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Minnesota State Community and Technical College is a college on a mission, and **we are all IN**.

Over the past year, M State engaged more than 800 business and education partners, students, employees and community members in a comprehensive strategic planning process that clarified the themes in higher education that are critical to students and citizens throughout the region.

Our strategic planning process confirmed that we play a vital role in developing this region's workforce. In the past five years, M State has graduated more than 7,000 individuals; among graduates headed directly into the workforce, an amazing 96 percent found their jobs in Minnesota and North Dakota.

Another 7,000 individuals have taken advantage of the hundreds of M State custom training opportunities, adding real value for their employers and enhancing their own career prospects. When it comes to developing the region's workforce, **we are all IN**.

Our process also revealed the importance of affordability for our students and their families. They see affordability as a strength, which is not a notion that colleges and universities have always embraced. The word affordable does not mean cheap for families and stakeholders; it's viewed as smart and essential. By making college affordable, we make it possible. This is who we are, and we are committed to sustaining it. **We are all IN**.

Those ideals are reflected in the mission statement that emerged from our strategic planning process: Minnesota State Community and Technical College specializes in affordable and exceptional education, service, and workforce training. We welcome all students and engage them in shaping their futures and their communities.

We believe our new mission reflects the communities we serve and will help us to navigate a changing workforce landscape. And, as we work with you to achieve our mission, you will see our core values of integrity, inclusion and innovation in action on our four campuses and reflected in our strategic partnerships, our creative problem solving and our welcoming environment.

With higher education in a state of flux, we're ready to redouble our efforts to provide an affordable and exceptional education to each of our students and to enhance the future for our region's employers and communities. **We are all IN** and more committed than ever to rolling up our sleeves with you, with our students and with our communities to shape a stronger, brighter future for all.



*M State serves more than 8,000 students each year through online education and at its campuses in Detroit Lakes, Fergus Falls, Moorhead and Wadena, and serves communities throughout western Minnesota and eastern North Dakota through Workforce Development Solutions. To learn more about M State, visit [www.minnesota.edu](http://www.minnesota.edu).*



INTRODUCTION

## Mission Statement

Minnesota State Community and Technical College specializes in affordable and exceptional education, service, and workforce training. We welcome all students and engage them in shaping their futures and their communities.

## Vision Statement

A success story for every student.



## Values

### Integrity

As dedicated professionals, we act with purpose in everything we do. We are sincere and honest in our relationships and communications, and hold ourselves accountable to doing the right thing even when no one is watching.

### Inclusion

We welcome, respect and accept people for who they are and celebrate the power of our collective differences in creating and shaping more robust, energized communities.

### Innovation

Through the power of our four campuses, strategic partnerships and creative problem-solving, we enhance communities. We incorporate technology to improve the student experience, and we see continuous improvement as a constant.



MISSION, VISION AND VALUES



# Pillars of Success

## I. Student Success

*Encompasses academic readiness for college, successful course completion, documented learning improvement, student persistence toward degree completion, graduation, placement, exam/certification/pass rates, transfer rates, cocurricular experiences and student awards and honors.*

## II. Equity and Inclusion

*Encompasses operating as a vibrant inclusive body of diverse students and employees who challenge, inspire and support each other.*

## III. Financial Sustainability

*Encompasses the prudent management of the college's enrollment, fiscal, physical and technological resources, and the enhancement of external revenue sources.*



PILLARS OF SUCCESS