BUSINESS

ASSOCIATE OF APPLIED SCIENCE (AAS) – 60 CREDITS

About this program

Success in a business career in the 21st century requires preparation in core business subjects. In this program, students learn management skills, accounting procedures, and skills to sell and market products and services. They also gain general knowledge of business law, economics and computer skills, along with crucial interpersonal skills through various liberal arts courses. This degree offers some flexible restricted electives to allow students to concentrate in one of several business emphasis areas. Business students are prepared for industries such as retail, hospitality, insurance, business-to-business, nonprofit and government. Upon graduation, students will be qualified for entry-level management, administration, marketing and human resources positions, such as sales, office management, customer service and project management. Students may also transfer to a Business Pathway AS degree, which aligns with business bachelor's degree options throughout the Minnesota State system.

Program outcomes

1. Describe basic professional and ethical practices in business.
2. Exhibit effective oral and written communication skills for successful interaction in the business setting.
3. Identify the complex and technical skills needed to manage and coordinate people, projects and business resources.
4. Demonstrate proficiency in computer software and hardware tools for problem solving and decision-making.
5. Apply economic theory and consumer behavior to personal and business decision-making.
6. Understand and apply fundamental accounting principles, skills and processes.
7. Evaluate the practical implications of organizational policies, management decisions and marketing strategies by utilizing critical thinking skills.
8. Contrast the marketing, management and operational skills needed across multiple industries.
9. Conduct research to develop an in-depth report regarding an emerging technology and its business impact.

Curriculum overview

Crds	Requirement type
	Total

Developmental courses note: A student may be required to enroll in developmental courses in reading, writing and math. A student's scores on the Accuplacer assessment will determine enrollment in developmental courses. The purpose of developmental courses is to prepare students for the demands of a college-level curriculum. *Credits may vary.*

Accreditation: Minnesota State Community and Technical College is accredited by the Higher Learning Commission, a regional accreditation agency recognized by the U.S. Department of Education. The Higher Learning Commission 230 South LaSalle Street, Suite 7-500 Chicago, IL 60604-1411 http://www.ncahigherlearningcommission.org Phone: 312.263.0456 / 800.621.7440

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Curriculum requirement details

Required courses

Other requirements or restricted electives

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Course summaries

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Program Plan — ""

Locations:

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