

BUSINESS

ASSOCIATE OF APPLIED SCIENCE (AAS) - 60 CREDITS

About this program

Success in a business career in the 21st century requires preparation in core business subjects. In this program, students learn management skills, accounting procedures, and skills to sell and market products and services. They also gain general knowledge of business operations, economics and computer skills, along with crucial interpersonal skills through various liberal arts courses. This degree offers some flexible restricted electives to allow students to concentrate in one of several emphasis areas. Business students are prepared for industries such as retail, hospitality, insurance, business-to-business, nonprofit and government. Upon graduation, students are qualified for entry-level management, administration, marketing and human resources positions, such as sales, office management, customer service and project management. Students may also transfer to a Business Pathway Associate of Science degree, which aligns with business bachelor's degree options throughout the Minnesota State system.

Program outcomes

1. Describe basic professional and ethical practices in business.
2. Exhibit effective oral and written communication skills for successful interaction in the business setting.
3. Identify the complex and technical skills needed to manage and coordinate business resources.
4. Demonstrate proficiency in computer software and hardware tools for problem-solving and decision-making.
5. Apply marketing concepts to real-world situations.
6. Identify and address the needs and expectations of customers and stakeholders to deliver value and foster strong relationships.
7. Utilize critical thinking skills to create solutions to real-world business scenarios.

Curriculum overview

Crds	Requirement type
Total	

Developmental courses note: A student may be required to enroll in developmental courses in reading, writing and math. A student's scores on the Accuplacer assessment will determine enrollment in developmental courses. The purpose of developmental courses is to prepare students for the demands of a college-level curriculum. *Credits may vary.*

Accreditation: Minnesota State Community and Technical College is accredited by the Higher Learning Commission, a regional accreditation agency recognized by the U.S. Department of Education. The Higher Learning Commission 230 South LaSalle Street, Suite 7-500 Chicago, IL 60604-1411 <http://www.ncahigherlearningcommission.org> Phone: 312.263.0456 / 800.621.7440

Curriculum requirement details

Required courses

Other requirements or restricted electives



Course summaries



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Program Plan — ""

Locations:

