

# BUSINESS ADMINISTRATION

## DIPLOMA - 33 CREDITS

### Program Plan — "Fall Start FT"

Locations: Fergus Falls, Moorhead, Online

#### 1st Fall Term (18 credits)

##### **Courses**

<b>Course</b>	<b>Crvs</b>
ACCT2211 - Financial Accounting I .....	3
BUS1100 - Business Computers .....	3
BUS1141 - Introduction to Business .....	3
BUS2204 - Principles of Management .....	3
BUS2206 - Principles of Marketing .....	3

##### **3 credits in one or more of the following:**

Course Subject: COMM

#### 1st Spring Term (15 credits)

##### **Courses**

<b>Course</b>	<b>Crvs</b>
DMKT2200 - Introduction to Digital Marketing .....	3
MKTG1106 - Professional Selling .....	3
MKTG2000 - Integrated Marketing Communications .....	3

##### **3 credits in one or more of the following:**

ECON2210 - Macroeconomics ..... 3  
 ECON2222 - Microeconomics ..... 3  
 ENGL1101 - College Writing ..... 3

##### **3 credits in one or more of the following:**

Course Subject: ACCT  
 Course Subject: BUS  
 Course Subject: DMKT  
 Course Subject: ENTR  
 Course Subject: MKTG