

BUSINESS ADMINISTRATION

DIPLOMA - 33 CREDITS

Program Plan — "Fall Start FT"

Locations: Fergus Falls, Moorhead, Online

1st Fall Term (18 credits)

Courses

Course	Crds
ACCT2211 - Financial Accounting I	3
BUS1100 - Business Computers	3
BUS1141 - Introduction to Business	3
BUS2204 - Principles of Management	3
BUS2206 - Principles of Marketing	3

3 credits in one or more of the following:

Course Subject: COMM

1st Spring Term (15 credits)

Courses

Course	Crds
DMKT2200 - Introduction to Digital Marketing	3
MKTG1106 - Professional Selling	3
MKTG2000 - Integrated Marketing Communications	3

3 credits in one or more of the following:

ECON2210 - Macroeconomics	3
ECON2222 - Microeconomics	3
ENGL1101 - College Writing	3

3 credits in one or more of the following:

Course Subject: ACCT
Course Subject: BUS
Course Subject: DMKT
Course Subject: ENTR
Course Subject: MKTG