

# BUSINESS ADMINISTRATION

## DIPLOMA - 33 CREDITS

Program Plan — "Fall Start FT"  
Locations: Fergus Falls, Moorhead, Online

### 1st Fall Term (18 credits)

#### Courses

Course	Crds
ACCT2211 - Financial Accounting I .....	3
BUS1100 - Business Computers .....	3
BUS1141 - Introduction to Business .....	3
BUS2204 - Principles of Management .....	3
BUS2206 - Principles of Marketing .....	3

#### 3 credits in one or more of the following:

Course Subject: COMM

### 1st Spring Term (15 credits)

#### Courses

Course	Crds
DMKT2200 - Introduction to Digital Marketing .....	3
MKTG1106 - Professional Selling .....	3
MKTG2000 - Integrated Marketing Communications .....	3

#### 3 credits in one or more of the following:

ECON2210 - Macroeconomics .....	3
ECON2222 - Microeconomics .....	3
ENGL1101 - College Writing .....	3

#### 3 credits in one or more of the following:

Course Subject: ACCT  
Course Subject: BUS  
Course Subject: DMKT  
Course Subject: ENTR  
Course Subject: MKTG