

SPORT MANAGEMENT

ASSOCIATE OF SCIENCE (AS) - 60 CREDITS

About this program

The Sport Management program is designed to provide theoretical and practical preparation for sport management leaders in the business of sports. The program allows students to develop skills and knowledge in management, communication, public relations, facilities and finance as they relate to sports.

Program outcomes

1. Demonstrate knowledge of sport business concepts.
2. Demonstrate ability to effectively communicate in writing and orally.
3. Demonstrate knowledge of ethical issues in sports.
4. Demonstrate knowledge of economic issues as they relate to sports and business settings.
5. Demonstrate knowledge of social issues in sports.
6. Demonstrate knowledge of coaching techniques and standards.
7. Demonstrate ability to participate in one or more sports.
8. Demonstrate knowledge of marketing, public relations, consumer behavior and facilities as related to sports.
9. Demonstrate an ability to use statistics in a sport management or business setting.
10. Demonstrate leadership skills within society as they relate to sports and sport management.

Curriculum overview

| Crds | Requirement type |
|------|--|
| 46 | Required courses |
| 9 | Restricted electives in courses |
| 3 | Restricted electives in MnTC Goal Areas |
| 2 | Restricted electives in special requirements |
| 60 | Total |

Developmental courses note: A student may be required to enroll in developmental courses in reading, writing and math. A student's scores on the Accuplacer assessment will determine enrollment in developmental courses. The purpose of developmental courses is to prepare students for the demands of a college-level curriculum. *Credits may vary.*

Accreditation: Minnesota State Community and Technical College is accredited by the Higher Learning Commission, a regional accreditation agency recognized by the U.S. Department of Education. More information can be found at www.minnesota.edu/accreditation.

Curriculum requirement details

Required courses

| Course # | Course title | Crds |
|----------|--|------|
| ACCT2211 | Financial Accounting I | 3 |
| ACCT2212 | Financial Accounting II | 3 |
| BIOL1107 | Environmental Science Issues | 3 |
| BIOL1108 | Environmental Science Issues Lab | 1 |
| BUS2204 | Principles of Management | 3 |
| COMM1120 | Introduction to Public Speaking | 3 |
| ECON2210 | Macroeconomics | 3 |
| ECON2222 | Microeconomics | 3 |
| ENGL1101 | College Writing | 3 |
| ENGL1215 | Professional and Technical Writing ... | 3 |
| MATH1114 | College Algebra | 4 |
| MATH1213 | Introduction to Statistics | 4 |
| PE2100 | Introduction to Sport Management ... | 3 |
| PE2254 | Sports in Society | 3 |
| PE2999 | Athletic Leadership | 1 |
| PHIL1201 | Ethics | 3 |

Other requirements or restricted electives

3 credits from one or more of these Courses:

| Course # | Course title | Credits |
|----------|--------------------------------|---------|
| HIST2212 | American History 19th Century | 3 |
| HIST2213 | American History: 20th Century | 3 |

3 credits from one or more of these Courses:

| Course # | Course title | Credits |
|----------|------------------------------|---------|
| ART1121 | World of Art I | 3 |
| HUM1105 | Religion in the Humanities | 3 |
| HUM2236 | Technology in the Humanities | 3 |
| MUSC1116 | World Music | 3 |
| WMST1136 | Global Perspectives of Women | 3 |

3 credits from one or more of these Courses:

| Course # | Course title | Credits |
|----------|--------------------------------------|---------|
| PE2112 | Applied Coaching: Football | 1 |
| PE2114 | Applied Coaching: Volleyball | 1 |
| PE2115 | Applied Coaching: Basketball | 1 |
| PE2240 | Athletic Injury, Care and Prevention | 2 |
| PE2241 | Principles of Coaching | 3 |

3 credits from these Goal Areas:

- 3. Natural Sciences

Special Requirement: 2 credits

- Two credits in sports performance

Course summaries

ACCT2211 – Financial Accounting I (3 credits)

This course introduces students to the content and concepts underlying financial statements. Course content includes study of the accounting model, financial statements, merchandise accounting, internal controls and accounting for assets. The course will focus on using accounting information for decision making.

ACCT2212 – Financial Accounting II (3 credits)

This course continues the introduction to the content and concepts underlying basic financial statements. Major content includes income measurement, accrual accounting, accounting theory, time-value of money, accounting for current and long-term liabilities, owner's equity for sole proprietorships, partnerships and corporations, statement of cash flows and financial statement analysis.

Corequisites: ACCT2211

BIOL1107 – Environmental Science Issues (3 credits)

Meets MnTC Goal Areas 2, 3 and 10. This courses involves the discussion and study of ecosystems, biodiversity, human adaptations to and modifications of those ecosystems, and current environmental problems and their possible solutions. This course includes lab-like experiences including an ecosystem observation and data analysis. This course is for non-science majors.

BIOL1108 – Environmental Science Issues Lab (1 credits)

Meets MnTC Goal Areas 2, 3 and 10. This course includes laboratory work completed in conjunction with BIOL 1107 Environmental Science Issues. Laboratory experiences may include lab and field exercises, computer simulations and collection and analysis of data related to current environmental issues and their possible solutions. This optional lab must be taken concurrently with BIOL 1107.

BUS2204 – Principles of Management (3 credits)

This course examines the historical and philosophical foundations of management as well as current theory and practices. Managerial decisions as a planner, organizer, motivator, controller and leader of a diverse workforce in a competitive environment are identified and evaluated. The course is a study of the basic principles of business management including the functional, scientific, behavioral and systems approaches. Current literature, concepts, models and applications may be included as well as the use of case studies.

COMM1120 – Introduction to Public Speaking (3 credits)

Meets MnTC Goal Area 1. This course clarifies the process of oral communication, clarifies the basic principles of public speaking, and allows the student to increase the application of these principles both while speaking and while listening.

Prerequisites: Assessment into ENGL 1101

ECON2210 – Macroeconomics (3 credits)

This course provides the student with a means to study economic principles as they relate to determinants of national income, national income accounting, business cycles, unemployment, inflation and aggregate expenditures. The course also examines macroeconomic policy and provides information to gain further understanding in the areas of fiscal policy, financial markets, money and banking, monetary policy, international policy and the varying viewpoints that have evolved throughout history, including the Keynesian and Monetarist schools of thought.

ECON2222 – Microeconomics (3 credits)

Microeconomics stresses the concepts of scarcity, production possibilities, supply and demand curves, elastic and inelastic goods and services, competition, monopolies, oligopolies, poverty and income distribution in the United States. In general, microeconomics examines the functioning of individual industries and the behavior of the individual.

ENGL1101 – College Writing (3 credits)

Meets MnTC Goal Area 1. College Writing is an introductory writing course designed to prepare students for later college and career writing. The course focuses on developing fluency through a process approach, with particular emphasis on revision. Students will consider purpose and audience, read and discuss writing and further develop their own writing processes through successive revisions to produce polished drafts. Course work will include an introduction to argumentative writing, writing from sources and a short research project.

Prerequisites: Completion of ENGL0050 and ENGL0040 with a grade of C or higher OR ENGL0095 with a grade of C or higher OR placement in ENGL1101 (because of entrance examination score)

ENGL1215 – Professional and Technical Writing (3 credits)

Meets MnTC Goal Area 1. This course provides instruction in writing and designing professional and technical documents, including print and non-print correspondence, descriptions, instructions, reports and proposals, along with promotional material. Analysis, critical thinking and synthesis of sources will be covered, along with the development of presentation skills. Coursework also includes a formally documented, multi-source professional project.

Prerequisites: ENGL 1101 College Writing

MATH1114 – College Algebra (4 credits)

Meets MnTC Goal Areas 2 and 4. This course includes rational, polynomial, exponential, logarithmic, inverse and quadratic functions. The course also includes equations, inequalities, complex numbers and systems of linear equations. Additional topics may include matrices and determinants.

Prerequisites: MATH1020 , or by placement exam

MATH1213 – Introduction to Statistics (4 credits)

This course meets MnTC Goal Areas 2 and 4. Topics include data summary, frequency distributions, plots, graphs, measures of central tendency, variation, probabilities, probability distributions and confidence intervals. Hypothesis testing of means, proportions and variances will be conducted using the z-test, t-test, chisquare-test, f-test and ANOVA. Optional topics may include nonparametric statistics, sampling and simulation.

Prerequisites: MATH1114 , or by placement exam , MATH1118

PE2100 — Introduction to Sport Management (3 credits)
 This course is designed to introduce the student to the dynamic nature of sports management. Topics may cover sports within our culture, sports enterprise, communication, public relations and use of social media. Sport event themes will be covered and include topics such as amateur sports participation, for-profit sports participation, tournament operations and sporting goods.

PE2254 — Sports in Society (3 credits)
 This course involves a discussion of the impact of sports in society and the values we place on sports. The course will explore the values, virtues, consequences, rights and responsibilities of sports in our culture. The course is designed to improve the understanding of legal, racial, academic and moral issues of sports and athletics.

PE2999 — Athletic Leadership (1 credits)
 This course is designed primarily for second-year student athletes to enhance leadership and mentoring skills and to promote community relations while participating in athletics. Students will have expanded leadership roles within their respective sports by mentoring first-year student athletes in academics and life skills, key components to college success, community adaptation and leadership, time management skills and the importance of seeking help at an early stage of personal or academic struggle. Students also will be required to participate in a community-based service learning activity designed by the instructor to positively enhance and market the Spartan Athletics image and brand.

Prerequisites: This course requires the approval of the instructor prior to enrollment.

PHIL1201 — Ethics (3 credits)
 Meets MnTC Goal Areas 2, 6 and 9. This course is an introduction to the topic of ethics. In this course, the following questions are examined: What is ethics? How do we make ethical decisions? Are things that are legally right necessarily right? Should we consider our own interests when making ethical decisions? Are things ethically right simply because God says they are right? If our culture says something is ethically right, does that mean it is ethically right? The course also examines numerous topical ethical issues such as racism, terrorism and censorship.

HIST2212 — American History 19th Century (3 credits)
 Meets MnTC Goal Areas 5 and 7. This is the second course in an American history sequence. The course content is America's 19th century, defined as the 1780s to 1877. Consideration is given to the Constitution of 1787, the Washington administration, Jeffersonian policies, the War of 1812, the slavery controversy, the Civil War and Reconstruction.

HIST2213 — American History: 20th Century (3 credits)
 Meets MnTC Goal Areas 5 and 7. This course covers the history of the United States during the 20th century. Topics covered include the Progressive Era, World War I, the Roaring 20s, the Great Depression, the New Deal, World War II, the Cold War, the Korean Conflict, scientific advancements of the 1950s and 1960s, the Civil Rights Movement, the Cuban missile crisis, the Vietnam War and Watergate.

ART1121 — World of Art I (3 credits)
 Meets MnTC Goal Areas 6 and 8. This course is a survey of architecture, painting and sculpture and their historical and social contexts. Specific periods from prehistoric through the Middle Ages will be introduced.

HUM1105 — Religion in the Humanities (3 credits)
 Meets MnTC Goal Areas 6 and 8. This course is an exploration and study of religious expression and experience as well as an introduction to the world's major religions. The focus of the course will be on human expression of religious belief and philosophy in literature, film, music and art, and it will cover a variety of world religions including Buddhism, Hinduism, Islam, Judaism and Christianity. Throughout the course, students will explore diversity and human religious expression as a way of enhancing their global perspective.

HUM2236 — Technology in the Humanities (3 credits)
 Meets MnTC Goal Areas 2, 6 and 8. Developments in the arts, architecture, science, philosophy and education and studies in human interaction are often provoked by changes in technology. Early changes in military technology made it possible for civilizations to take charge of various places on the world's stage. However, over time, changes in how the world was understood, motivated by general advances in global exploration, astronomy and other sciences as well as specific inventions such as movable type, proved even more instrumental in driving people to new and different understandings of what it means to be human. This course explores how technology impacts developments in a culture's world view and tries to anticipate how future changes in technology might alter the course of otherwise established ways of life.

MUSC1116 — World Music (3 credits)
 Meets MnTC Goal Areas 6 and 8. This survey course for the general college student introduces the elements, structural designs and historical styles of music. Emphasis is on expansion of listening skills and musical experiences with music of the Western notated tradition (classical music), Native America, Africa, India, Latin America, Asia and Eastern Europe.

WMST1136 — Global Perspectives of Women (3 credits)
 Meets MNTC Goal Areas 6 and 8. This course examines the present-day realities of women's lives around the world.

PE2112 — Applied Coaching: Football (1 credits)
 This course provides the student with the knowledge to teach the fundamentals of football. Emphasis will be on rules, technique, strategy, game plan and practice planning. Other topics will include safety and proper equipment usage.

PE2114 — Applied Coaching: Volleyball (1 credits)
 This course provides students with the knowledge to teach the fundamentals of volleyball. Emphasis will be on rules, technique, strategy, game plan and practice planning. Other topics will include safety and proper equipment usage.

PE2115 — Applied Coaching: Basketball (1 credits)
 This course provides the students with the knowledge to teach the fundamentals of basketball. Emphasis will be on rules, technique, strategy, game plan and practice planning. Other topics will include safety and proper equipment usage.

PE2240 — Athletic Injury, Care and Prevention **(2 credits)**

This course is offered to coaches interested in sports medicine and students interested in coaching and/or athletic training. It is designed to enhance the student's knowledge and performance in sports medicine. The course will cover athletic injury prevention measures, injury care and management, basic injury assessment, nutrition and specific athletic injuries and related problems.

PE2241 — Principles of Coaching **(3 credits)**

This course is designed to introduce students to athletic coaching philosophies, basic coaching concepts in team and individual sports and theories involved in coaching. Emphasis will be on legal issues surrounding coaching, developing coaching philosophies, exploring diversity in coaching, and rules and regulations associated with coaching at different levels.



SPORT MANAGEMENT

ASSOCIATE OF SCIENCE (AS) - 60 CREDITS

Program Plan — "Standard"

Locations: Fergus Falls

1st Fall Term (16 credits)

Courses

| Course # | Course title | Crds |
|----------|---------------------------------------|------|
| COMM1120 | Introduction to Public Speaking | 3 |
| PE2254 | Sports in Society | 3 |
| PHIL1201 | Ethics | 3 |

3 credits in one or more of the following:

Goal Area 3. Natural Sciences

3 credits in one or more of the following:

| | | |
|----------|------------------------------------|---|
| ART1121 | World of Art I | 3 |
| HUM1105 | Religion in the Humanities | 3 |
| HUM2236 | Technology in the Humanities | 3 |
| MUSC1116 | World Music | 3 |
| WMST1136 | Global Perspectives of Women | 3 |

1 credits in one or more of the following:

Two credits in sports performance

1st Spring Term (14 credits)

Courses

| Course # | Course title | Crds |
|----------|--|------|
| BIOL1107 | Environmental Science Issues | 3 |
| BIOL1108 | Environmental Science Issues Lab | 1 |
| ENGL1101 | College Writing | 3 |
| MATH1114 | College Algebra | 4 |

3 credits in one or more of the following:

| | | |
|--------|--|---|
| PE2112 | Applied Coaching: Football | 1 |
| PE2114 | Applied Coaching: Volleyball | 1 |
| PE2115 | Applied Coaching: Basketball | 1 |
| PE2240 | Athletic Injury, Care and Prevention | 2 |
| PE2241 | Principles of Coaching | 3 |

2nd Fall Term (16 credits)

Courses

| Course # | Course title | Crds |
|----------|--|------|
| ACCT2211 | Financial Accounting I | 3 |
| BUS2204 | Principles of Management | 3 |
| ECON2210 | Macroeconomics | 3 |
| PE2100 | Introduction to Sport Management | 3 |

3 credits in one or more of the following:

| | | |
|----------|--------------------------------------|---|
| HIST2212 | American History 19th Century | 3 |
| HIST2213 | American History: 20th Century | 3 |

1 credits in one or more of the following:

Two credits in sports performance

2nd Spring Term (14 credits)

Courses

| Course # | Course title | Crds |
|----------|--|------|
| ACCT2212 | Financial Accounting II | 3 |
| ECON2222 | Microeconomics | 3 |
| ENGL1215 | Professional and Technical Writing | 3 |
| MATH1213 | Introduction to Statistics | 4 |
| PE2999 | Athletic Leadership | 1 |