

# SPORT MANAGEMENT

## ASSOCIATE OF SCIENCE (AS) – 60 CREDITS

### About this program

The Sport Management program is designed to provide theoretical and practical preparation for sport management leaders in the business of sports. The program allows students to develop skills and knowledge in management, communication, public relations, facilities and finance as they relate to sports.

### Program outcomes

1. Demonstrate knowledge of sport business concepts.
2. Demonstrate ability to effectively communicate in writing and orally.
3. Demonstrate knowledge of ethical issues in sports.
4. Demonstrate knowledge of economic issues as they relate to sports and business settings.
5. Demonstrate knowledge of social issues in sports.
6. Demonstrate knowledge of coaching techniques and standards.
7. Demonstrate knowledge of marketing, public relations, consumer behavior and facilities as related to sports.
8. Demonstrate an ability to use technology in a sport management or business setting.
9. Demonstrate leadership skills within society as they relate to sports and sport management.

### Curriculum overview

Crds	Requirement type
Total	

**Developmental courses note:** A student may be required to enroll in developmental courses in reading, writing and math. A student's scores on the Accuplacer assessment will determine enrollment in developmental courses. The purpose of developmental courses is to prepare students for the demands of a college-level curriculum. *Credits may vary.*

**Accreditation:** Minnesota State Community and Technical College is accredited by the Higher Learning Commission, a regional accreditation agency recognized by the U.S. Department of Education. The Higher Learning Commission 230 South LaSalle Street, Suite 7-500 Chicago, IL 60604-1411 <http://www.ncahigherlearningcommission.org> Phone: 312.263.0456 / 800.621.7440

## Curriculum requirement details

Required courses

Other requirements or restricted electives



## Course summaries



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Program Plan — ""

Locations:

