

# GRAPHIC AND DIGITAL DESIGN

## ASSOCIATE OF APPLIED SCIENCE (AAS) - 60 CREDITS

### Program Plan — "Associate of Applied Science, AAS"

Locations: Moorhead

#### 1st Fall Term (15 credits)

##### Courses

Course	Crds
ART2115 - Introduction to Digital Photography .....	3
DMKT2200 - Introduction to Digital Marketing .....	3
GDTC1103 - Print and Production I .....	3
GDTC1110 - Introduction to Design and Layout .....	3
GDTC1111 - Foundations of Adobe Applications .....	3

#### 1st Spring Term (15 credits)

##### Courses

Course	Crds
GDTC1127 - Digital Photo / Video .....	3
GDTC2120 - Adobe InDesign II .....	3
GDTC2205 - Adobe Photoshop II .....	3
GDTC2245 - Adobe Illustrator II .....	3
GDTC2252 - Graphic Design Emerging Technologies .....	3

#### 2nd Fall Term (15 credits)

##### Courses

Course	Crds
DMKT2310 - Digital Marketing UX Design .....	3
ENGL1101 - College Writing .....	3
GDTC1130 - Print and Production II .....	3
GDTC2249 - Dimensional Design .....	3
GDTC2250 - Design Campaigns .....	3

#### 2nd Spring Term (15 credits)

##### Courses

Course	Crds
GDTC2231 - Design Portfolio .....	3
GDTC2258 - Graphic Design Professional Practices .....	3

##### 3 credits in one or more of the following:

COMM1120 - Introduction to Public Speaking .....	3
COMM1130 - Small Group Communication .....	3
COMM1140 - Interpersonal Communication .....	3

##### 6 credits in one or more of the following:

ART1128 - Art History: Renaissance to Contemporary .....	3
ART1129 - Art History: African, Asian, Islamic and Mesoamerican .....	3
ART1985 - Introduction to Screen Printing .....	3
GLST1100 - Introduction to Global Studies .....	3
HUM2210 - Introduction to Film .....	3

HUM2230 - World Cinema ..... 3  
HUM2236 - Technology in the Humanities ..... 3  
POLS2950 - Introduction to Social Research ..... 3  
PSYC1101 - Human Interaction ..... 3  
PSYC1200 - General Psychology ..... 3  
PSYC2222 - Lifespan Development ..... 3  
PSYC2224 - Social Psychology ..... 3  
PSYC2226 - Introduction to Applied Behavior  
Analysis ..... 3  
SOC2217 - Rural Sociology ..... 3

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