

GRAPHIC DESIGN

DIPLOMA - 60 CREDITS

About this program

Graphic Design focuses on the integration of digital technology and graphic design to create communication materials for print, multimedia and online production. Students develop creatively and technically as they learn skills in the principles of design and related software as well as production methods and specifications for a variety of industry products. Students are trained to be task-oriented by learning to meet deadlines, solve problems and work efficiently, along with learning industry expectations and best practices. They also are trained in the methods of compiling and presenting a personal portfolio of their work in both print and online forms to assist in the job search for entry-level employment.

Program outcomes

1. Demonstrate the ability to produce visual concepts using drawing and computer methods.
2. Interpret, speak, write and edit the language of advertising, graphic design, digital graphic technology and print production.
3. Demonstrate entry-level industry proficiency utilizing multiple methods for producing graphic output.
4. Apply theories of design, color and typography.
5. Demonstrate professionalism, i.e., participation in classroom activities, personal accountability and meeting deadlines.
6. Demonstrate understanding of print and web production.

Curriculum overview

Crds	Requirement type
	Total

Developmental courses note: A student may be required to enroll in developmental courses in reading, writing and math. A student's scores on the Accuplacer assessment will determine enrollment in developmental courses. The purpose of developmental courses is to prepare students for the demands of a college-level curriculum. *Credits may vary.*

Accreditation: Minnesota State Community and Technical College is accredited by the Higher Learning Commission, a regional accreditation agency recognized by the U.S. Department of Education. The Higher Learning Commission 230 South LaSalle Street, Suite 7-500 Chicago, IL 60604-1411 <http://www.ncahigherlearningcommission.org> Phone: 312.263.0456 / 800.621.7440

Curriculum requirement details

Required courses

Other requirements or restricted electives



Course summaries



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Program Plan — ""

Locations:

