MUSC1160 - Music Business: Creating and Promoting Music

Credits:	3 (3/0/0)
Description:	Meets MnTC Goal Area 6. Students study and prepare music in various contemporary styles. Group(s) perform each semester. There is special emphasis on aspects of music business and performance, including audio demo production, promotion, management and recording contracts, in addition to songwriting, improvisation and performing.
Prerequisites:	
Corequisites:	
Pre/Corequisites*:	
Competencies:	1. Study, rehearse and perform modern music styles in a collaborative setting. 2. Demonstrate styles of music learned through performance. 3. Demonstrate an awareness of scope and variety of works. 4. Engage in the creative process and interpretive performance in multiple contemporary styles. 5. Explain the personal, historical and social backgrounds of works studied. 6. Demonstrate an awareness of copyright and royalty concerns. 7. Plan and engage in the process of recording music for distribution. 8. Analyze music contracts and the role of agents. 9. Create a promotional plan.
MnTC goal areas:	6. The Humanities and Fine Arts

**Can be taking as a Prerequisite or Corequisite.*

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