

## MKTG2290 - Management, Marketing and Sales Internship

Credits:	3 (0/0/3)
Description:	This course is designed to provide students with a valuable work experience within a business environment. This career enrichment course is designed to integrate the coursework taken and contribute to the student's personal and/or professional career goals. Each internship is a faculty-approved, individualized experience designed with a training plan to meet the professional goals of the student. Emphasis is on providing a relevant work experience that is meaningful for the student and a benefit for the participating organization.
Prerequisites:	<ul style="list-style-type: none"> <li>• Program Faculty Consent.</li> </ul>
Corequisites:	
Pre/Corequisites*:	
Competencies:	<ol style="list-style-type: none"> <li>1. Apply management, marketing and sales decisions in an organizational setting.</li> <li>2. Apply critical thinking skills in a work environment.</li> <li>3. Demonstrate effective business communication skills in a professional environment.</li> <li>4. Demonstrate an understanding of professional business expectations in a work environment.</li> <li>5. Demonstrate personal accountability and professionalism in the workplace.</li> <li>6. Demonstrate the ability to work in a team.</li> <li>7. Demonstrate effective use of information technology.</li> <li>8. Demonstrate professional ethical practices.</li> <li>9. Analyze and solve business problems.</li> </ol>
MnTC goal areas:	None

\*Can be taking as a Prerequisite or Corequisite.