

MKTG2290 - Management, Marketing and Sales Internship

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| Credits: | 3 (0/0/3) |
| Description: | This course is designed to provide students with a valuable work experience within a business environment. This career enrichment course is designed to integrate the coursework taken and contribute to the student's personal and/or professional career goals. Each internship is a faculty-approved, individualized experience designed with a training plan to meet the professional goals of the student. Emphasis is on providing a relevant work experience that is meaningful for the student and a benefit for the participating organization. |
| Prerequisites: | <ul style="list-style-type: none"> • Program Faculty Consent. |
| Corequisites: | |
| Pre/Corequisites*: | |
| Competencies: | <ol style="list-style-type: none"> 1. Apply management, marketing and sales decisions in an organizational setting. 2. Apply critical thinking skills in a work environment. 3. Demonstrate effective business communication skills in a professional environment. 4. Demonstrate an understanding of professional business expectations in a work environment. 5. Demonstrate personal accountability and professionalism in the workplace. 6. Demonstrate the ability to work in a team. 7. Demonstrate effective use of information technology. 8. Demonstrate professional ethical practices. 9. Analyze and solve business problems. |
| MnTC goal areas: | None |

*Can be taking as a Prerequisite or Corequisite.