

## GDTC2555 - Graphic Design Studio III

Credits:	3 (1/2/0)
Description:	Graphic Design Studio III focuses on advanced design practice and professional preparation. Students complete instructor-directed and client-based projects that reflect industry expectations across branding, digital media, packaging and environmental design. The course emphasizes portfolio development, real-world workflows and the business of design, preparing students for internships, freelancing or entry-level design positions.
Prerequisites:	<ul style="list-style-type: none"> <li>• GDTC2055</li> </ul>
Corequisites:	
Pre/Corequisites*:	
Competencies:	<ol style="list-style-type: none"> <li>1. Produce a cohesive body of advanced design work suitable for professional or transfer-level portfolios.</li> <li>2. Complete real-world or simulated client projects that demonstrate research, concept development and execution across multiple media.</li> <li>3. Design and refine a professional online portfolio showcasing process, final outcomes and personal design voice.</li> <li>4. Apply professional practices, including client communication, project management, ethical considerations and revision cycles.</li> <li>5. Integrate motion graphics, interactive elements or advanced digital tools into design solutions where appropriate.</li> <li>6. Prepare production-ready files for print, digital and environmental applications following industry standards.</li> <li>7. Critically evaluate personal work and peer work to refine quality, consistency and conceptual strength.</li> <li>8. Demonstrate readiness for internships, freelance work or advanced study through polished presentations and professional documentation.</li> </ol>
MnTC goal areas:	None

\*Can be taking as a Prerequisite or Corequisite.