GDTC2555 - Graphic Design Studio III

Credits:	3 (1/2/0)
Description:	Graphic Design Studio III focuses on advanced design practice and professional preparation. Students complete instructor-directed and client-based projects that reflect industry expectations across branding, digital media, packaging and environmental design. The course emphasizes portfolio development, real-world workflows and the business of design, preparing students for internships, freelancing or entry-level design positions.
Prerequisites:	• GDTC2055
Corequisites:	
Pre/Corequisites*:	
Competencies:	1. Produce a cohesive body of advanced design work suitable for professional or transfer-level portfolios. 2. Complete real-world or simulated client projects that demonstrate research, concept development and execution across multiple media. 3. Design and refine a professional online portfolio showcasing process, final outcomes and personal design voice. 4. Apply professional practices, including client communication, project management, ethical considerations and revision cycles. 5. Integrate motion graphics, interactive elements or advanced digital tools into design solutions where appropriate. 6. Prepare production-ready files for print, digital and environmental applications following industry standards. 7. Critically evaluate personal work and peer work to refine quality, consistency and conceptual strength. 8. Demonstrate readiness for internships, freelance work or advanced study through polished presentations and professional documentation.
MnTC goal areas:	None

Can be taking as a Prerequisite or Corequisite.

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