

GDTC2258 - Graphic Design Professional Practices

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| Credits: | 3 (2/1/0) |
| Description: | This course addresses the professional practice of graphic design technology and covers interviewing skills, presentation techniques, freelance business operation, proposals and management, resume and cover letter writing, job research/job offer and portfolio preparation. |
| Prerequisites: | • GDTC2212 |
| Corequisites: | |
| Pre/Corequisites*: | |
| Competencies: | <ol style="list-style-type: none"> 1. Assemble portfolio content. 2. Perform mock interview with industry professional. 3. Define proposals. 4. Describe professional industry expectations. 5. Demonstrate effective presentation skills. 6. Create resume content. 7. Describe cover letters. 8. Present portfolio in public design exhibit. 9. Demonstrate portfolio presentation skills to industry professionals for assessment. 10. Define interview expectations. 11. Describe job search techniques. |
| MnTC goal areas: | None |

*Can be taken as a Prerequisite or Corequisite.