

## GDTC2258 - Graphic Design Professional Practices

Credits:	3 (2/1/0)
Description:	This course addresses the professional practice of graphic design technology and covers interviewing skills, presentation techniques, freelance business operation, proposals and management, resume and cover letter writing, job research/job offer and portfolio preparation.
Prerequisites:	<ul style="list-style-type: none"> <li>• GDTC2212</li> </ul>
Corequisites:	
Pre/Corequisites*:	
Competencies:	<ol style="list-style-type: none"> <li>1. Assemble portfolio content.</li> <li>2. Perform mock interview with industry professional.</li> <li>3. Define proposals.</li> <li>4. Describe professional industry expectations.</li> <li>5. Demonstrate effective presentation skills.</li> <li>6. Create resume content.</li> <li>7. Describe cover letters.</li> <li>8. Present portfolio in public design exhibit.</li> <li>9. Demonstrate portfolio presentation skills to industry professionals for assessment.</li> <li>10. Define interview expectations.</li> <li>11. Describe job search techniques.</li> </ol>
MnTC goal areas:	None

*\*Can be taking as a Prerequisite or Corequisite.*