

## GDTC2258 - Graphic Design Professional Practices

| Credits:           | 3 (2/1/0)  |
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| Description:       | This course addresses the professional practice of graphic design technology and covers interviewing skills, presentation techniques, freelance business operation, proposals and management, resume and cover letter writing, job research/job offer and portfolio preparation.   |
| Prerequisites:     | • GDTC2212   |
| Corequisites:      |  |
| Pre/Corequisites*: |  |
| Competencies:      | <ol> <li>Assemble portfolio content.</li> <li>Perform mock interview with industry professional.</li> <li>Define proposals.</li> <li>Describe professional industry expectations.</li> <li>Demonstrate effective presentation skills.</li> <li>Create resume content.</li> <li>Describe cover letters.</li> <li>Present portfolio in public design exhibit.</li> <li>Demonstrate portfolio presentation skills to industry professionals for assessment.</li> <li>Define interview expectations.</li> <li>Describe job search techniques.</li> </ol> |
| MnTC goal areas:   | None   |

<sup>\*</sup>Can be taking as a Prerequisite or Corequisite.