

## GDTC2258 - Graphic Design Professional Practices

Credits:	3 (2/1/0)
Description:	This course addresses the professional practice of graphic design technology and covers interviewing skills, presentation techniques, freelance business operation, proposals and management, resume and cover letter writing, job research/job offer and portfolio preparation.
Prerequisites:	• GDTC2212
Corequisites:	
Pre/Corequisites*:	
Competencies:	<ol style="list-style-type: none"><li>1. Assemble portfolio content.</li><li>2. Perform mock interview with industry professional.</li><li>3. Define proposals.</li><li>4. Describe professional industry expectations.</li><li>5. Demonstrate effective presentation skills.</li><li>6. Create resume content.</li><li>7. Describe cover letters.</li><li>8. Present portfolio in public design exhibit.</li><li>9. Demonstrate portfolio presentation skills to industry professionals for assessment.</li><li>10. Define interview expectations.</li><li>11. Describe job search techniques.</li></ol>
MnTC goal areas:	None

*\*Can be taking as a Prerequisite or Corequisite.*