GDTC2231 - Design Portfolio

Credits:	3 (2/1/0)
Description:	This course focuses on planning, creating and assembling an industry-ready graphic design portfolio. Students will each develop a plan to work toward their individual portfolio goals. Branding oneself for the job search process will be covered, and students will be assigned self-promotional projects for this purpose. Multiple assignments will provide the opportunity for students to practice presenting their portfolios to large and small groups.
Prerequisites:	• GDTC2120 • GDTC2205 • GDTC2212
Corequisites:	
Pre/Corequisites*:	
Competencies:	1. Produce a thorough portfolio inventory and evaluation. 2. Prepare a comprehensive portfolio-building plan for the semester. 3. Establish an interview-ready portfolio by creating new work and/or improving on existing work. 4. Develop a brand campaign for oneself in the form of multiple self-promotional projects. 5. Create and maintain an online portfolio of design work. 6. Examine and experiment with methods of digital mock-up and photography. 7. Practice effective verbal and visual portfolio presentation techniques. 8. Complete a group portfolio presentation, providing articulate discussions on each piece. 9. Provide thoughtful analyses of others' work, and apply this critical thinking to defend one's own work.
MnTC goal areas:	None

**Can be taking as a Prerequisite or Corequisite.*

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