

GDTC2231 - Design Portfolio

Credits:	3 (2/1/0)
Description:	This course focuses on planning, creating and assembling an industry-ready graphic design portfolio. Students will each develop a plan to work toward their individual portfolio goals. Branding oneself for the job search process will be covered, and students will be assigned self-promotional projects for this purpose. Multiple assignments will provide the opportunity for students to practice presenting their portfolios to large and small groups.
Prerequisites:	<ul style="list-style-type: none">• GDTC2120• GDTC2205• GDTC2212
Corequisites:	
Pre/Corequisites*:	
Competencies:	<ol style="list-style-type: none">1. Produce a thorough portfolio inventory and evaluation.2. Prepare a comprehensive portfolio-building plan for the semester.3. Establish an interview-ready portfolio by creating new work and/or improving on existing work.4. Develop a brand campaign for oneself in the form of multiple self-promotional projects.5. Create and maintain an online portfolio of design work.6. Examine and experiment with methods of digital mock-up and photography.7. Practice effective verbal and visual portfolio presentation techniques.8. Complete a group portfolio presentation, providing articulate discussions on each piece.9. Provide thoughtful analyses of others' work, and apply this critical thinking to defend one's own work.
MnTC goal areas:	None

*Can be taking as a Prerequisite or Corequisite.