

## GDTC2231 - Design Portfolio

Credits:	3 (2/1/0)
Description:	This course focuses on planning, creating and assembling an industry-ready graphic design portfolio. Students will each develop a plan to work toward their individual portfolio goals. Branding oneself for the job search process will be covered, and students will be assigned self-promotional projects for this purpose. Multiple assignments will provide the opportunity for students to practice presenting their portfolios to large and small groups.
Prerequisites:	<ul style="list-style-type: none"><li>• GDTC2120</li><li>• GDTC2205</li><li>• GDTC2212</li></ul>
Corequisites:	
Pre/Corequisites*:	
Competencies:	<ol style="list-style-type: none"><li>1. Produce a thorough portfolio inventory and evaluation.</li><li>2. Prepare a comprehensive portfolio-building plan for the semester.</li><li>3. Establish an interview-ready portfolio by creating new work and/or improving on existing work.</li><li>4. Develop a brand campaign for oneself in the form of multiple self-promotional projects.</li><li>5. Create and maintain an online portfolio of design work.</li><li>6. Examine and experiment with methods of digital mock-up and photography.</li><li>7. Practice effective verbal and visual portfolio presentation techniques.</li><li>8. Complete a group portfolio presentation, providing articulate discussions on each piece.</li><li>9. Provide thoughtful analyses of others' work, and apply this critical thinking to defend one's own work.</li></ol>
MnTC goal areas:	None

\*Can be taking as a Prerequisite or Corequisite.