GDTC1115 - Design and Layout II

Credits:	3 (2/1/0)
Description:	As the second of three layout courses in a series, students will expand upon their basic design knowledge by learning advanced methods of style, typography, layout grids, identity development and branding. Increasingly complex projects will require students to employ more sophisticated methods of research, concept development, design strategy and assessment. Students will create a variety of projects in Adobe software.
Prerequisites:	• GDTC1113
Corequisites:	
Pre/Corequisites*:	
Competencies:	1. Employ the elements and principles of design in multiple projects. 2. Demonstrate creative problem-solving, brainstorming and thumbnailing techniques. 3. Analyze and apply design specifications from production companies and clients. 4. Recognize and apply advanced typography techniques. 5. Develop and implement multiple layout grids. 6. Define and create a visual identity system. 7. Identify branding philosophies and techniques. 8. Apply layout skills to single- and multiple-page documents using Adobe software. 9. Present and defend design projects to the class using industry vocabulary and rationale.
MnTC goal areas:	None

**Can be taking as a Prerequisite or Corequisite.*

© 2026 Minnesota State Community and Technical College.
We reserve the right to periodically update information without notice.
The information in this publication should not be regarded as contractual in nature.