Minnesota State
Community and Technical College

GDTC1113 - Design and Layout I

Credits:	3 (2/1/0)
Description:	As the first of three layout and design courses in a series, this foundational course introduces students to the basic elements and principles of design. Students will produce a variety of design projects that will familiarize them with the creative process, basic design theories, branding philosophies and production techniques. Most projects will be created using Adobe Creative Suite applications.
Prerequisites:	
Corequisites:	• GDTC1120
Pre/Corequisites[*]:	
Competencies:	1. Define the graphic design industry in terms of careers, required skills and current applications. 2. Explore creative problem solving, brainstorming and thumbnailing techniques. 3. Identify proper design and production terminology. 4. Identify the elements and principles of design. 5. Apply and understand color theory. 6. Apply and understand typography techniques. 7. Apply and understand composition techniques. 8. Evaluate design solutions by defending own work and critiquing others' work. 9. Develop proficiency in industry software required to create projects.
MnTC goal areas:	None

[*]*Can be taking as a Prerequisite or Corequisite.*