

## BUS2700 - Technology Research and Presentation

Credits:	3 (2/1/0)
Description:	Business technology is a continuously evolving catalyst for opportunity and innovation. It is necessary to learn and share new technologies and innovations in order to maintain a competitive advantage; therefore this course requires students to do comprehensive research on a preapproved business technology or innovation topic. Students will develop and present a written report and visual presentation designed to educate their peers.
Prerequisites:	<ul style="list-style-type: none"> <li>• BUS1100</li> <li>• ENGL1101</li> </ul>
Corequisites:	
Pre/Corequisites*:	
Competencies:	<ol style="list-style-type: none"> <li>1. Utilize research to draw conclusions based on evidence.</li> <li>2. Exhibit how to effectively use online research tools.</li> <li>3. Create effective written communication of research results.</li> <li>4. Demonstrate personal integrity by conducting ethical research through utilizing proper citation methods.</li> <li>5. Apply technology to visually communicate the results of a research project.</li> <li>6. Professionally present research according to predefined criteria.</li> <li>7. Critique oral presentations according to predefined criteria.</li> <li>8. Demonstrate information literacy through critical assessment of data legitimacy.</li> <li>9. Construct an analysis report regarding the technology's relevance to business.</li> </ol>
MnTC goal areas:	None

\*Can be taking as a Prerequisite or Corequisite.