BUS2310 - Hospitality Management

Credits:	3 (3/0/0)
Description:	This course provides students with a comprehensive overview of hospitality management including lodging, food and beverage, entertainment, recreation, travel and service companies, as well as an overview of the tourism industry. Students will be exposed to local industries through guest speakers and/or field trips.
Prerequisites:	
Corequisites:	
Pre/Corequisites*:	• BUS2204
Competencies:	1. Explore the history and economic impact of the hospitality industry. 2. Evaluate the various sectors of transportation and their impact on tourism. 3. Identify the various segments of the lodging industry. 4. Differentiate between front-of-the-house and back-of-the-house operations. 5. Contrast the various types of food and beverage providers. 6. Examine factors that contribute to threats and opportunities in food services. 7. Classify different sectors in the recreation and entertainment industries. 8. Identify various types of festivals and events and assess their funding and organization. 9. Contrast between meetings, conventions, exhibitions, banquets and other events. 10. Analyze the components of travel services. 11. Examine the impact of customer service on customer experience. 12. Summarize trends in the hospitality industry.
MnTC goal areas:	None

**Can be taking as a Prerequisite or Corequisite.*

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