BUS1141 - Introduction to Business

Credits:	3 (3/0/0)
Description:	Whether Business majors or simply curious about the field, students in this course examine how businesses operate in today's global economy and how various roles contribute to organizational success. Special emphasis is placed on career discovery, with students identifying potential professional interests and aligning their interests with business functions. Students explore current trends, ethical considerations and the impact of technology on business practices while also learning about the skills and qualifications needed for business careers.
Prerequisites:	
Corequisites:	
Pre/Corequisites*:	
Competencies:	1. Analyze current trends in business. 2. Evaluate external influences on business decisions, including social, political, legal, technological, global and economic factors. 3. Compare business models and ownership structures. 4. Explore how businesses create value. 5. Demonstrate knowledge of sales and marketing principles. 6. Distinguish between management and leadership. 7. Differentiate finance, banking and accounting industries. 8. Examine ethical and cultural perspectives in business decision making. 9. Identify and evaluate career opportunities across business sectors based on personal strengths and interests.
MnTC goal areas:	None

**Can be taking as a Prerequisite or Corequisite.*

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