

BUS1141 - Introduction to Business

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| Credits: | 3 (3/0/0) |
| Description: | This course offers a broad overview of the business world for both business and non-business majors. It is an introduction to the business environment, business ownership, management, marketing, technology and information, human resources, accounting and legal studies. This course introduces students to the concepts and knowledge of key business functions within the context of the global economy. This class will provide a foundation for other business courses and help students discover their career path while learning the fundamentals of business. |
| Prerequisites: | |
| Corequisites: | |
| Pre/Corequisites*: | |
| Competencies: | <ol style="list-style-type: none"> 1. Examine trends affecting the traditional and digital business landscape today. 2. Examine the competitive, social, political, legal, technological and economic factors that affect business decisions. 3. Summarize the opportunities and challenges of conducting business in local, regional and global businesses. 4. Compare and contrast entrepreneurship and the legal forms of business ownership. 5. Explain how businesses create value through product development, pricing, promotion and supply chain management. 6. Summarize the basic principles of management and recognize the differences between managers and leaders. 7. Explain the role of accounting, financial information and financial literacy as it applies to business. 8. Describe current human resources management practices. 9. Explore business career opportunities. 10. Examine ethical and cultural perspectives in business decision making. 11. Describe opportunities in legal careers. |
| MnTC goal areas: | None |

*Can be taking as a Prerequisite or Corequisite.