AGRI2100 - Agricultural Commodity Marketing

Credits:	3 (3/0/0)
Description:	This course acquaints students with an understanding of market forces and their relationship to price establishment of agricultural crops, organization of markets, marketing policy and price trends of agricultural commodities.
Prerequisites:	• BUS2206
Corequisites:	
Pre/Corequisites*:	
Competencies:	1. Compare marketing patterns/price levels. 2. Analyze historical marketing patterns. 3. Understand the principles of supply and demand. 4. Illustrate fundamental and technical market factors. 5. Describe producers' grain marketing strategies. 6. Analyze and develop marketing plans. 7. Determine appropriate marketing tools to utilize.
MnTC goal areas:	None

**Can be taking as a Prerequisite or Corequisite.*

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