

**From:** [Peter Wielinski](#)  
**To:** [All-College-Staff; All-College-Faculty](#)  
**Subject:** Tuesday Topics: September 12th, 2017  
**Date:** Tuesday, September 12, 2017 10:07:44 AM  
**Attachments:** [Overnight Student Travel Form fillable.pdf](#)  
[image001.png](#)

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[this email is sent bc to all student development services team members, along with all other employees]

Good day!

It's hard to believe that we're already in the fourth week of the semester, but we are. A BIG "Thank You!" to faculty for all of the early alerts – whenever we can partner to intervene **early** with students who are struggling, we stand a better chance of helping those students get on a track to success.

Here are this week's topics:

**Overnight Student Travel** (From Shawn Anderson)  
**Let's Increase Enrollment! New Entering Students**  
**Let's Increase Enrollment! Persisting Students**  
**Fall 2017 Enrollment Update**

**Overnight Student Travel** (From Shawn Anderson)

*The Why: This is a part of the college's Clery Act compliance efforts and the requirement is a completed form on file for each college sponsored/sanction trip that involved overnight travel for students.*

Did you serve as an advisor or staff member with a group of students that traveled for a college sponsored/sanctioned event and had an overnight stay? If so, please complete the Overnight Student Travel Form and return it to Shawn Anderson; it is included as an attachment.

If you have any questions about the Overnight Student Travel form, please feel free to contact Shawn Anderson at extension 299-6535 or via email.

**Let's Increase Enrollment! New Entering Students: Open House**

*The Why: Student enrollment is the key driver in generating the revenue necessary to pursue our college mission of providing "dynamic learning for living, working and serving." Attracting and preparing new and returning students for college success is critical to our enrollment; informing our region of M State's value proposition is critical to our mission.*

Please look for information coming out to your campus on planning opportunities for your campus' Open House in October. All Open Houses will be held from 4 – 7 pm, and the dates are:

- Monday, Oct. 23: Moorhead
- Tuesday, Oct. 24: Fergus Falls
- Wednesday, Oct. 25: Wadena
- Thursday, Oct. 26: Detroit Lakes

Attendance has been growing over the past three years, and this is a great opportunity to invite the public in and show them all we have to offer!

**Let's Increase Enrollment! Persisting Students**

*The Why: Student success in academic achievement is at the core of our mission. Student enrollment is also the key driver in generating the revenue necessary to pursue our college mission of providing “dynamic learning for living, working and serving.” Retaining existing students to the institution is critical to our enrollment and mission.*

One of our more influential activities in helping First Time In College (FTIC) students succeed and persist is the First Term AA Check-In initiative. We reach out to our new students who are pursuing a transfer pathway and ask them to complete the College Student Inventory (a tool identifying areas of low confidence and receptivity to support), meet with their assigned advisors, and engage in academic planning that will help them visualize their route to successful completion. Past year’s efforts have shown a higher academic success and persistence rate among Check-In completers, and the target this year is to increase the First Term AA Check-In completers from last year’s rate of 57% to 67%. Please encourage these students to take part in this activity with their advisor.

**Fall 2017 Enrollment Update**

*The Why: Shared awareness of how our enrollment compares to previous years and peer institutions, informs us as we assess our opportunities for improvement and progress on initiatives.*

As we near the firmer numbers that will come with the 30<sup>th</sup> day report, here is how the system two-years are doing:

**Comparison of Same Day, Year to Year: Sort by Fall Year-to-Year Change**

	<b>FY17 Fall FYE</b>	<b>FY18 Fall FYE</b>	<b>Fall FYE Change</b>
Pine TC	226.7	249.1	9.9%
Dakota TC	874.6	918.8	5.1%
Vermilion CC/TC	268.7	281.9	4.9%
Anoka TC	614.7	627	2.0%
Minnesota West CC/TC	745.1	759.4	1.9%
Lake Superior TC/CC	1325.4	1343.1	1.3%
South Central CC/TC	950.5	955.5	0.5%
Central Lakes TC/CC	1003.8	1008.9	0.5%
Mesabi Range CC/TC	364.9	365.1	0.1%
Northwest TC	266.7	265.6	-0.4%
<b>Minnesota State CC/TC</b>	<b>2050.1</b>	<b>2040.2</b>	<b>-0.5%</b>
Century CC/TC	2800.2	2779.4	-0.7%
Itasca CC	468	464.3	-0.8%
North Hennepin CC	1908.9	1891.7	-0.9%
Anoka Ramsey CC	2742.6	2706.2	-1.3%
Alexandria TC/CC	910.7	895.2	-1.7%
Normandale CC	3168.8	3114.6	-1.7%

Saint Paul CC/TC	2141.2	2100.2	-1.9%
St. Cloud TCC	1543.7	1501.6	-2.7%
Minnesota State: SE TC	621	600.8	-3.3%
Hennepin TC	1603.5	1537	-4.1%
Rochester CC/TC	1780.9	1703.8	-4.3%
Ridgewater	1289.4	1228.5	-4.7%
Minneapolis CC/TC	2362.8	2243.4	-5.1%
Riverland CC/TC	919	854.2	-7.1%
Rainy River CC	115.8	107.4	-7.3%
Northland CC/TC	1063.4	980.2	-7.8%
Fond du Lac TC/CC	576	514.6	-10.7%
Inver Hills CC	1513.6	1351.2	-10.7%
Hibbing CC/TC	482.4	428.7	-11.1%
Systemwide	36703.1	35817.6	-2.4%

We are beginning to see a turn for our enrollment. We are up this year in new entering students, and our retention rate has also improved. Both of those are great indicators that if we can hang onto our progress, will have us soon seeing positive numbers overall.

Thanks for reading and please enjoy the students you serve and teach this week!

Peter

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**From:** [Peter Wielinski](#)  
**To:** [Peter Wielinski](#)  
**Subject:** Tuesday Topics: September 26th, 2017  
**Date:** Tuesday, September 26, 2017 4:01:32 PM  
**Attachments:** [image001.png](#)

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[this email is sent bc to all student development services team members, along with all other employees]

Good day!

What a fantastic Duty Day today has been! If the folks I spoke with are any indication, it sounded like it was a great day for many. I love working at a college that values professional development for all!

Here are this week's topics:

**Let's Increase Enrollment! Supporting Student Persistence** (From Dean of Student Success, Shawn Anderson)  
**NEW MinnState TV Commercial**  
**Let's Increase Enrollment! Regional HS Enrollment Projections**

**Let's Increase Enrollment! Supporting Student Persistence** (From Dean of Student Success, Shawn Anderson)  
*The Why: To support the college goal of increasing the Fall to Spring and Fall to Fall persistence rates by 3 and 2 percentage points respectively. This work is aligned with the college's Vision of "A success story for every student and stakeholder".*

The campus teams are responding daily to the academic performance alerts that have been submitted by faculty. It's especially helpful when faculty provide detail of the situation to accompany the performance alert; this assists the student development services team in their outreach and intervention efforts.

Also, the academic advisors are in full-swing conducting their First Semester Check-In's (FSCI) with the students who began at the college this fall with the AA/Liberal Arts major declared. If you have first year students in your courses with the AA/Liberal Arts major, please encourage them to schedule their FSCI with their academic advisor! As a part of the FSCI students are encouraged to complete the Ruffalo Noel Levitz College Student Inventory (CSI). This is optional for the students, but encouraged. Last year fall there were a total of 165 new AA/Liberal Arts majors who completed the survey, to date this year 117 have completed the CSI and 214 new students have scheduled their First Semester Check In; this is a strong indicator that we will also exceed our goal of increasing the number of students who complete the CSI as we have three weeks before Registration for the Spring 2018 term opens!

To support the academic performance alert interventions, First Semester Check-Ins and being available for returning students the academic advisors have a mix of scheduled appointments and walk-in hours. They vary weekly, so it's best to check with Student Development Services for details.

For the week of September 25 (note Tuesday, September 26 staff will be at the Administrative Duty Day):

Advisor Schedules:

Fergus Falls:

- Jennifer Bieniek: 8 am – 4:30 pm, walk-in's are worked in around scheduled First Semester Check-In appointments.
- Laura Baier: 8 am – 4:30 pm, walk-in's are worked in around scheduled First Semester Check-In appointments.

Detroit Lakes:

- Mark Nelson: Monday, 7 am – 7 pm; Tuesday – Thursday, 7 am – 5 pm; walk-in’s are worked in around scheduled First Semester Check-In appointments.
- Kristina Seifert: Monday, 8 am – 6:30 pm; Tuesday, 8 am – 4:30 pm; Wednesday, 8 am – 12 pm; Thursday, 8 am – 6:30 pm; Friday 8 am – 4:30 pm; walk-in’s are worked in around scheduled First Semester Check-In appointments.

Moorhead:

- Advising Center Hours: Monday, 8 am – 4:45 pm; Tuesday, 8 am – 5:45 pm ; Wednesday – Friday, 8 am – 4:45 pm

Walk-in Schedules

- Monday: 8:30am -10:30 am, Kristin Nelson; 10:30 am -12:30 pm, Leah Trontvet; 12:30 pm – 2:30pm Penny Brynildson; 2:30 pm – 4:30 pm, Michele Burns
- Tuesday: Duty Day (Fergus Falls campus 9am – 3 pm) Walk-in’s: 4:30 pm -5:30 pm, Kristin Nelson
- Wednesday: 9:30 am – 10:30am, Leah Trontvet; 10:30 am – 12:30 pm Kristin Nelson; 12:30 pm – 2:30 pm, Michele Burns; 2:30 pm – 4:30pm, Penny Brynildson
- Thursday: 8:30 am – 10:30 am, Penny Brynildson; 10:30 am – 12:30pm, Michele Burns; 12:30 pm – 2:30 pm, Leah Trontvet; 2:30 pm – 4:30 pm Kristin Nelson
- Friday: 8:30 am– 10:00 am, Penny Brynildson; 10:00 am – 11:30 am, Leah Trontvet; 2:00 pm – 4:00 pm, Michele Burns

Wadena:

- Suzie Rethemeier: 9 am – 3:30 pm, walk-in’s are worked in around scheduled First Semester Check-In appointments.

**NEW MinnState TV Commercial**

*The Why: The MinnState system office is working to promote the value proposition of member colleges and universities throughout the state as a provider of affordable, quality education.*

The new TV spot will be airing soon in a number of markets, including the Fargo/Moorhead market. You can view the new MinnState commercial [here](#). It’s not only good, it’s comprised entirely of actual MinnState institution students, faculty and staff!

**Regional HS Enrollment Projections**

*The Why: Knowing how enrollment projections fluctuate at our primary feeder high schools helps us prepare and strategize toward enrollment growth.*

Here’s the high school class sizes as of 2016-2017, going back to 7<sup>th</sup> grade:

<b>HS Name</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
<b>Alexandria</b>	316	309	300	316	324	350
<b>Barnesville</b>	50	65	69	54	77	67
<b>Detroit Lakes</b>	230	222	215	231	239	223
<b>Dilworth-Glydon-</b>						
<b>Felton</b>	93	108	86	109	128	115
<b>Frazee-Vergas</b>	58	64	61	71	76	65
<b>Fargo: Davies</b>	286	301	294	335	328	325
<b>Fargo North</b>	240	204	266	221	217	279
<b>Fargo-South</b>	231	257	243	280	269	240

<b>West Fargo</b>	388	310	379	383	330	377
<b>West Fargo Sheyenne</b>	242	292	298	313	344	364
<b>Hawley</b>	61	82	74	75	84	82
<b>Fergus Falls</b>	199	171	189	173	166	181
<b>Lake Park-Audubon</b>	45	52	57	45	47	56
<b>Menahga</b>	53	56	63	63	77	100
<b>Moorhead</b>	429	418	476	444	469	463
<b>New York Mills</b>	57	46	52	49	56	58
<b>Park Rapids</b>	102	101	125	113	84	90
<b>Pelican Rapids</b>	47	63	68	72	51	49
<b>Perham</b>	132	117	120	129	106	131
<b>Sebeka</b>	40	38	31	37	38	38
<b>Underwood</b>	50	32	41	51	48	50
<b>Verndale</b>	38	42	43	39	40	48
<b>Wadena-Deer Creek</b>	55	82	66	66	65	54
	<b>3442</b>	<b>3432</b>	<b>3616</b>	<b>3669</b>	<b>3663</b>	<b>3805</b>

While there are fluctuations from year-to-year, we're looking at a growth rate of 10.5% within 5 years. We're working to position ourselves to increase our "market share" of these upcoming classes.

Thanks for reading and please enjoy the students you serve and teach today!

Peter

Peter Wielinski, PhD  
Vice President/Chief Student Development Officer



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**From:** [Peter Wielinski](#)  
**To:** [All-College-Staff; All-College-Faculty](#)  
**Subject:** Tuesday Topics: December 12, 2017  
**Date:** Tuesday, December 12, 2017 11:36:18 AM  
**Attachments:** [11.14.17 AASC Notes for SDS.docx](#)  
[12.7.17 AASC Notes for SDS.docx](#)  
[image001.png](#)

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[this email is sent bc to all student development services team members, along with all other employees]

Good day!

To accompany today's communication about the Student Life Cycle Project, I'm choosing to share this quote from author C.S. Lewis: "The safest road to hell is the gradual one – the gentle slope, soft underfoot, without sudden turnings, without milestones, without signposts."

Here are this week's topics:

**Student Life Cycle Project: Part 2, the Proposed Milestones**  
**Let's Increase Enrollment! Persisting Students, Fall-to-Spring Targets**  
**Spring 2018 Enrollment Update**  
**AASC-Approved Courses and Programs**

**Student Life Cycle Project: Part 2, the Proposed Milestones**

*The Why: As an AQIP institution, we need a process and framework for improving student success outcomes, based on a culture of evidence.*

At our March 14<sup>th</sup> SDS Retreat, we'll be working in work-unit teams to identify the 2-3 most important outcomes each team seeks to achieve with the student at each milestone within the student lifecycle. Again, this will be a "one size fits most" documentation that help us understand, communicate and evaluate the work that we do.

The SDS Directors identified the following as likely milestones for us to consider in our work:

1. Student has first contact with college as prospect
2. Student submits college application
3. Student is accepted to college
4. Student registers for classes
5. 1<sup>st</sup> day of term
6. Student registers for following term (repeated 1, 2, 3...)
7. Student completes degree requirements
8. Student is employed or transfers
9. Student Identifies as alumni

I'd like to hear from you if you have questions, comments or suggestions on the above recommended milestones. I'll respond to replies in next week's Tuesday Topics.

Next time: Your input on the proposed milestones of the M State student lifecycle.

**Let’s Increase Enrollment! Persisting Students, Fall-to-Spring Targets**

*The Why: Student success in academic achievement is at the core of our mission. Student enrollment is also the key driver in generating the revenue necessary to pursue our college mission of providing “dynamic learning for living, working and serving.” Retaining existing students to the institution is critical to our enrollment.*

Again, I’ve asked each campus SDS Director to work with her/his teams in discussing data needs, opportunities and challenges in working to meet the following specific (and realistic) targets:

Fall-to-Spring Persistence Rate Targets for Fall 2017 FTIC Students:

M State	74%	(targeting up 2 points from last year)
DL	70%	(up 10 points from last year, and 1 point less than two years ago)
FF	76%	(same as last year, and 4 points less than two years ago)
MHD	74%	(up one point from last year, and same as three years ago)
Wadena	76%	(same as last year and the year before that)

And, how are we all doing this week? As of yesterday (and compared to two weeks ago):

M State	62%	(at 53% two weeks ago – 12 points to target)
DL	67%	(at 50% two weeks ago – 3 points to target)
FF	60%	(at 49% two weeks ago – 16 points to target)
MHD	62%	(at 52% two weeks ago – 12 points to target)
Wadena	75%	(at 69% two weeks ago – 1 point to target)

We’re making great progress toward closing the double-digit gap of 12-points between today and our target rate. Please keep up the great work connecting with our unregistered students and assisting them with course selection and registration!

**Spring 2018 Enrollment Update**

*The Why: Shared awareness of how our enrollment compares to previous years and peer institutions, informs us as we assess our opportunities for improvement and progress on initiatives.*

It’s time to start taking a look at how the other Minnesota State colleges are doing as our students register for Spring 2018:

**Comparison of Same Day, Year to Year: Sort by Spring Year-to-Year Change**

Riverland CC/TC	591.6	677.7	14.6%
Dakota TC	650.8	718.4	10.4%
Anoka TC	407.6	427.6	4.9%
Fond du Lac TC/CC	209.3	218	4.2%
Central Lakes TC/CC	1018.3	1053.3	3.4%

Century CC/TC	2106.8	2178.7	3.4%
Anoka Ramsey CC	1957.8	2021.5	3.3%
Vermilion CC/TC	161.8	165.6	2.3%
Northland CC/TC	817	830.7	1.7%
Northwest TC	225.8	228.8	1.3%
Rainy River CC	89	90	1.1%
<b>Minnesota State CC/TC</b>	<b>1385.9</b>	<b>1401</b>	<b>1.1%</b>
Itasca CC	335.8	336	0.1%
South Central CC/TC	746.3	739.2	-1.0%
St. Cloud TCC	1232.4	1219.8	-1.0%
Systemwide	11936.2	12306.3	3.1%
Alexandria TC/CC	780.9	767.2	-1.8%
Normandale CC	2400.2	2351	-2.0%
Mesabi Range CC/TC	259.7	252.9	-2.6%
North Hennepin CC	1402.9	1366.1	-2.6%
Rochester CC/TC	1386.4	1329.8	-4.1%
Lake Superior TC/CC	1359.5	1300.5	-4.3%
Ridgewater	1046.2	997.3	-4.7%
Minneapolis CC/TC	1634.8	1549.9	-5.2%
Inver Hills CC	1089.2	1027.6	-5.7%
Minnesota West CC/TC	629.4	591.6	-6.0%
Saint Paul CC/TC	1705.3	1601.7	-6.1%
Hennepin TC	1238.4	1156	-6.7%
Minnesota State: SE TC	455.5	405.2	-11.0%
Pine TC	224.4	179.8	-19.9%
Hibbing CC/TC	416.7	316.5	-24.0%

While the entire system is down slightly (-0.2%), a good deal of registration activity occurs between now and the start of the spring term. Even though we are currently up, we largely owe that to an increase in the number of concurrent entered so far. We are down slightly in most student categories (except PSEO), and we will have our first scheduled drop for non-payment this coming Friday.

To assist students in making timely payments and avoiding the first drop, Wayne has shared that we will all have extended bookstore hours, staying open until 5:30 p.m., for the three Fridays that we do RCNP. Those dates are December 15, January 5, and January 12.

### **AASC-Approved Courses and Programs**

*The Why: Faculty-led curriculum review and approval is essential to maintaining flexible, relevant and responsive courses and programs reflective of best practices and high standards.*

Attached please find my notes on approved courses and programs from the November 14, 2017 AASC meeting and the December 7, 2017 meeting (the latter is pending formal approval of the 12/7 meeting

minutes to take place on 1/19). Those SDS folks most closely associated with program acceptance and academic advising should review the attachments for changes relevant to the populations served. CAUTION: these are my notes, and in no way supersede official AASC meeting minutes or information documented in CARP. Always refer to the CARP site as curriculum gospel.

Thanks for reading, and please enjoy the students you serve and teach this week!

Peter

Peter Wielinski, PhD  
Vice President/Chief Student Development Officer



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**From:** [Peter Wielinski](#)  
**To:** [All-College-Staff](#), [All-College-Faculty](#)  
**Subject:** Tuesday Topics: February 6, 2018 LET'S INCREASE FY19 ENROLLMENT!  
**Date:** Tuesday, February 6, 2018 12:16:46 PM  
**Attachments:** [image001.png](#)

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[this email is sent bc to all student development services team members, along with all other employees]

Good day!

Welcome to the “Let’s Increase FY19 Enrollment!” edition of Tuesday Topics. To most effectively and successfully increase enrollment, we need to focus awareness of our performance on three enrollment areas: 2017-2018 HS grads who become new entering students; students persisting from first fall to first spring; and students being retained from first fall to second fall. Making improvements in those three areas are our key opportunities to positively impact enrollment growth in times when the economy is strong and unemployment is low. There’s lots of data to cover, so let’s get started. I hope you’ll see how this all adds up.

“Start doing something, you'll continue...why? Because motivation doesn't cause action. Action causes motivation.” – Neil Pasricha, author of *The Happiness Equation* and *The Book of Awesome*.

Here are this week’s topics:

**Let’s Increase FY19 Enrollment! New Entering Students/M State HS Partners Program**  
**Let’s Increase FY19 Enrollment! New Entering Students/Regional HS Enrollment Projections**  
**Let’s Increase FY19 Enrollment! Persisting Students, Fall-to-Spring Targets and Retained Students, Fall-to Fall Targets**

**Let’s Increase FY19 Enrollment! New Entering Students/M State HS Partners Program**

*The Why: Student enrollment is the key driver in generating the revenue necessary to pursue our college mission of providing “dynamic learning for living, working and serving.” Attracting and preparing new and returning students for college success is critical to our enrollment; informing our region of M State’s value proposition is critical to our mission.*

The Minnesota State Longitudinal Educations Data System has just now released the data it has for the 2015-2016 MN HS grads (no easy way to the ND data – yet). I’ve updated the spreadsheets to include the most recent data, and we now have a 10-year trends we can look at. If you go to the employee portal, you’ll find a [“Let’s Increase FY19 Enrollment! Project”](#) section within the Files & Forms for Student Development Services. The spreadsheets contain total number of grads, whether they enrolled in-state or out at a post-secondary, and breakdowns on the top destination choices for the following:

- Barnesville
- Detroit Lakes
- Dilworth-Glyndon-Felton
- Fergus Falls
- Frazee-Vergas
- Hawley

- Lake Park-Audubon
- Moorhead
- New York Mills
- Park Rapids
- Pelican Rapids
- Perham
- Sebeka
- Underwood
- Verndale
- Wadena-Deer Creek
- West Central MN Economic Region

We started with the above 16 high schools, as their grads represent around 85% of the enrollment we receive from our MN region. While we have retained the largest market share within that region, we did drop by 4.7 percentage points with the 2016 HS grads from what was a largely steady upward nine-year trend and peak in 2015. To see how we're doing in our MN region, and with these specific high schools, please take a look at the [data in the portal](#).

### **Let's Increase FY19 Enrollment! New Entering Students/Regional HS Enrollment Projections**

*The Why: Knowing how enrollment projections fluctuate at our primary feeder high schools helps us prepare and strategize toward enrollment growth.*

Here's the anticipated regional high school class graduation sizes (MN and ND) as of 2017-2018, going back to 8<sup>th</sup> grade levels to project each upcoming year's graduating classes through 2022:

<b>HS Name</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
<b>Alexandria</b>	309	300	316	324	350
<b>Barnesville</b>	65	69	54	77	67
<b>Detroit Lakes</b>	222	215	231	239	223
<b>Dilworth-Glyndon-Felton</b>	108	86	109	128	115
<b>Frazee-Vergas</b>	64	61	71	76	65
<b>Fargo Davies</b>	301	294	335	328	325
<b>Fargo North</b>	204	266	221	217	279
<b>Fargo-South</b>	257	243	280	269	240
<b>West Fargo</b>	310	379	383	330	377
<b>West Fargo Sheyenne</b>	292	298	313	344	364
<b>Hawley</b>	82	74	75	84	82
<b>Fergus Falls</b>	171	189	173	166	181
<b>Lake Park-Audubon</b>	52	57	45	47	56
<b>Menahga</b>	56	63	63	77	100
<b>Moorhead</b>	418	476	444	469	463
<b>New York Mills</b>	46	52	49	56	58
<b>Park Rapids</b>	101	125	113	84	90
<b>Pelican Rapids</b>	63	68	72	51	49
<b>Perham</b>	117	120	129	106	131
<b>Sebeka</b>	38	31	37	38	38
<b>Underwood</b>	32	41	51	48	50
<b>Verndale</b>	42	43	39	40	48

<b>Wadena-Deer Creek</b>	82	66	66	65	54
	<b>3432</b>	<b>3616</b>	<b>3669</b>	<b>3663</b>	<b>3805</b>

While there are fluctuations from year-to-year, we’re looking at a regional growth rate of about 10% within 5 years. We’re working to position ourselves to increase our “market share” of these upcoming classes during this period of HS growth. When we apply a 4.7% decrease in our market share to the above MN schools (see the previous item), we’re looking at a downward swing of 110 students. However, if we could have held onto our 2015 market share of 21.8%, increased by one percentage point in 2016 (which we didn’t) and another percentage point in 2017 (which I believe we did), instead of the 82 student drop in new entering that we experienced compared to two years ago, we would have seen an increase of 46 degree-seeking students this past fall from Fall 2015 numbers. It’s this kind of slow but steady growth that we need to pursue.

We saw our new entering student numbers increase by 28 students this past fall, and it is vital that we continue to strengthen the relationships we have with our regional high schools. This spring, we’re working on adding in 6 ND high schools and another 6 MN high schools to our M State HS Partners program. Don’t forget though, that increasing the number of new entering students is only 1/3 of the solution to increasing FY19 enrollment.

**Let’s Increase FY19 Enrollment! Persisting Students, Fall-to-Spring Targets and Retained Students, Fall-to Fall Targets**

*The Why: Student success in academic achievement is at the core of our mission. Student enrollment is also the key driver in generating the revenue necessary to pursue our college mission of providing “dynamic learning for living, working and serving.” Retaining existing students to the institution is critical to our enrollment.*

We’ll soon be setting college-level and campus-level targets for Fall-to-Spring Persistence and Fall-to-Fall Retention for our First Time in College (FTIC) students who start with us in Fall 2018. I’ve included the College-Wide figures below for both Fall-to-Spring and Fall-to-Fall for: All FTIC Students, Developmental Education, Low Income, First Generation and Students of Color. You can find these AND each campus’ four-year rates similarly displayed in a [“Let’s Increase FY19 Enrollment! Project”](#) section within the Files & Forms for Student Development Services.

College-Wide, Fall-to-Spring Persistence  
 First Time in College, Full-Time and Part-Time, Four Year Trend  
 [Source: M State ISRS Report – *Student Success and Retention/M State Persistence*]

	All	Dev. Ed.	Low Income	First Gen.	SoC
<b>Fall 17 – Spring 18</b>	75%	73% -	75%	71%	69% ↓
Persisting Student N	718	279	364	166	156
<b>Fall 16 – Spring 17</b>	72%	73%	73% ↓	69% ↓	73%
Persisting Student N	631	275	345	149	161

<b>Fall 15 – Spring 16</b>	70% ↓	70% ↓	74%	71% -	64% ↓
Persisting Student N	638	261	356	155	138
<b>Fall 14 – Spring 15</b>	71% ↓	75%	73%	71%	68% ↓
Persisting Student N	570	257	304	151	117

College-Wide, Fall-to-Fall Retention

First Time in College, Full-Time and Part-Time, Four Year Trend

[Source: M State ISRS Report – *Student Success and Retention/M State Persistence*]

	All	Dev. Ed.	Low Income	First Gen.	SoC
<b>Fall 16 – Fall 17</b>	49% -	48%	49% ↓	47%	48%
Retained Student N	432	180	231	102	105
<b>Fall 15 – Fall 16</b>	49%	44% ↓	51%	46%	41% ↓
Retained Student N	441	164	242	100	88
<b>Fall 14 – Fall 15</b>	47%	46%	46%	44%	46%
Retained Student N	379	157	193	95	78
<b>Fall 13 – Fall 14</b>	45% -	40% ↓	41% ↓	41% ↓	32% ↓
Retained Student N	387	171	202	89	55

With this past Fall 2017, we increased our FTIC student numbers by 2% (28 more students) and increased our Fall 17 to Spring 18 persistence by 3 percentage points (29 more students) from the previous year. Those two increases alone added 80 student FTE than we would have had, had we not seen those rates improve. If we are successful at increasing our Fall-to-Fall retention rate of our Fall 2017 students by 1 percentage point AND successful at increasing our FTIC students for Fall 2018 by one percentage point AND THEN increasing their Fall-to-Spring persistence rate by 1 percentage point, we will have Increased Our FY19 Enrollment! by another 45 student FTE.

New entering, persisting to spring, retained to fall - it all adds up.

Thanks for reading and please enjoy the students you serve and teach this week!

Peter



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