

Assessment of Student Learning
2016-17 Action Plan

Faculty Name:

Other Faculty Collaborators (if any):

Course/Program/Dept Name:

This action plan is for a:

Course	Program/Dept.
✓	

Area of student learning seeking to improve:

This is a continuation of my last project in which I sought to improve student learning by maximizing my contact with online students. I had done this with video introduction to my Introduction to the Humanities course and including a 10 minute video summary for each of my courses. This is a continuation of my last project in which I sought to improve student learning by maximizing my contact with online students. I had done this with video introduction to my Introduction to the Humanities course and including a 10 minute video summary for each of my courses.

Baseline data/information using to measure improvement:

My courses include short, open resources quizzes on the basic content of each unit. These scores serve as a pretty good indicator of how well students have grasped the content of the unit which enables them to respond intelligently to the discussions due three days after the unit quiz is due. These scores will serve as a baseline for determining the next sections improvements.

Data Upload (optional):

Strategy for improvement:

These videos are not ordinary lectures but on-site discussions of actual content. I have begun the process already with videos filmed in Europe, Canada and a number of places in the United States. I expect to travel to California this summer to add to the footage.

RESULTS

Analysis of the effectiveness of the strategy:

My videos in the Introduction to the Humanities course proved very successful. Anecdotal evidence in the form of emails and comments in discussions indicated that students found my own face motivating, as hard as that is to believe given my face. It also added credibility to the content given my personal contact with the content. Student were surprised to see me engaged with the actual artifacts in discussion. Several said they convert videos to audio recordings for review. On average, quiz scores went up 14%. Of course, this could mean that this particular class is just smarter. But, given the anecdotal responses, this may be enough to suggest the improvement was worth the effort.

Data Upload (optional):

Next Steps:

I will continue video production this summer. I also plan to visit Google, Pixar and Apple in California this fall. I have made arrangements to discuss current issues with spokespeople there. This will complete the second online course that use this method of personal contact with student.

Peer Consultation (optional):

I have discussed this with our CTLT and received some considerable feedback on the matter. They will be helpful in reviewing future video offerings and plan in including this content in future faculty training.