



#### MISSION STATEMENT

Minnesota State Community and Technical College specializes in affordable and exceptional education, service, and workforce training. We welcome all students and engage them in shaping their futures and their communities.

#### VISION STATEMENT

A success story for every student.

#### VALUES

Integrity. Inclusion. Innovation.

#### PILLARS OF SUCCESS

- I. Student Success
- II. Culture of Excellence
- III. Equity and Inclusion
- IV. Financial Sustainability
- V. Strategic Partnerships

## 2018-2019 Annual Work Plan - Initiatives

### I. Student Success

Encompasses academic readiness for college, successful course completion, documented learning improvement, student persistence toward degree completion, graduation, placement, exam/certification/pass rates, transfer rates, co-curricular experiences and student awards and honors.

#### INITIATIVES

- ▶ Increase first-time-in-college student participation in the Associate of Arts check-in initiative to 75 percent
- ▶ Complete the action items in the developmental education roadmap
- ▶ Launch a new website and content management system
- ▶ Increase the use of open educational resources (OERs)

### II. Culture of Excellence

Encompasses teamwork and individual action, opportunities for professional growth, community leadership, and in the recognition of continuous improvement and notable achievement through excellence in teaching, service to education and service to the College.

#### INITIATIVES

- ▶ Complete the second year of the Higher Learning Commission's Persistence Academy
- ▶ Achieve nursing accreditation following a February 2019 site visit
- ▶ Enhance the co-curricular, program outcome and general education assessment processes and outcomes for the Higher Learning Commission June 1, 2020 report
- ▶ Launch the Build a Better Course professional development experience for 100 faculty as part of the Online Quality Initiative
- ▶ Coordinate the College's active involvement in the NextGen system input, development, and implementation
- ▶ Develop a vision of "M State 2025" and align strategies and initiatives with that vision
- ▶ Classify data as highly restrictive, restrictive, or low as part of a system wide data security initiative

### III. Equity and Inclusion

Encompasses operating as a vibrant inclusive body of diverse students and employees who challenge, inspire and support each other.

#### INITIATIVES

- ▶ Achieve a successful review from the Office of Civil Rights visit
- ▶ Continue progress in diversity, equity, and inclusion by advancing the Voices, Values, and Vision professional development series and implementing student programming
- ▶ Conduct a campus climate survey as part of the Minnesota State pilot
- ▶ Conduct bias awareness training

### IV. Financial Sustainability

Encompasses the prudent management of the college's enrollment, fiscal, physical and technological resources, and the enhancement of external revenue sources.

#### INITIATIVES

- ▶ Develop a plan to solicit planned gifts to grow our endowment
- ▶ Increase scholarships to more than \$250,000 per year
- ▶ Secure one million dollars in external funds for a new business center on the Moorhead campus

### V. Strategic Partnerships

Encompasses developing and maintaining a diverse array of organizational relationships that help M State to most effectively deliver on our mission.

#### INITIATIVES

- ▶ Grow participation in the M State High School Partnership program by no more than 6 regional Minnesota high schools
- ▶ Collaborate with MSUM and SCSU to implement university centers on the Fergus Falls campus and Wadena campus to increase student transfer to both universities
- ▶ Complete the Center for Student and Workforce Success on the Fergus Falls campus
- ▶ Create the annual work plan for Regional Workforce Development Solutions.
- ▶ Grow revenue/participants in Workforce Development Solutions by 5 percent

# 2018-2019 Annual Work Plan - Goals

## I. Student Success

Encompasses academic readiness for college, successful course completion, documented learning improvement, student persistence toward degree completion, graduation, placement, exam/certification/pass rates, transfer rates, co-curricular experiences and student awards and honors.

### GOAL

- ▶ Enhance student affordability, successful progression through developmental education, and advising outreach

## II. Culture of Excellence

Encompasses teamwork and individual action, opportunities for professional growth, community leadership, and in the recognition of continuous improvement and notable achievement through excellence in teaching, service to education and service to the College.

### GOAL

- ▶ Strengthen the quality of our assessment processes and teaching and student learning outcomes

## III. Equity and Inclusion

Encompasses operating as a vibrant inclusive body of diverse students and employees who challenge, inspire and support each other.

### GOAL

- ▶ Develop a better understanding of campus climate to inform future professional development and equity and inclusion initiatives

## IV. Financial Sustainability

Encompasses the prudent management of the college's enrollment, fiscal, physical and technological resources, and the enhancement of external revenue sources.

### GOAL

- ▶ Secure additional external funding to grow institutional endowments, support facilities enhancements and increase scholarship opportunities for students

## V. Strategic Partnerships

Encompasses developing and maintaining a diverse array of organizational relationships that help M State to most effectively deliver on our mission.

### GOAL

- ▶ Expand partnerships that contribute to student enrollment growth

