



STRATEGIC PLAN  
2012-2017

Minnesota State  
Community and Technical College



# Mission

Providing dynamic learning for living, working and serving.

# Vision

A success story for every student and stakeholder.



# Values

M State is focused on excellence, integrity, respect and innovation.

- Excellence in teaching and service
- An environment conducive to learning and working
- A culture of diversity and inclusiveness
- Responsiveness to communities served
- Respect and civility in communications
- Openness to innovation and change
- Accountability and transparency in decision-making

Your Regional College of Choice.

# Strategic Goals

Aligned with the Strategic Framework of the Minnesota State Colleges and Universities System

## 1 Ensure access to an extraordinary education for all Minnesotans

M State embraces the challenge to excel in teaching, learning and service so all students — career, transfer and life-long learners — are ensured of opportunities for success.

### M State Strategies:

- Develop holistic solutions to increase student persistence, completion, career placement and university transfer rates.
- Work with area high schools to better prepare students for success.
- Strive for a student and employee population that reflects the diversity of the region.
- Provide high-quality and appropriate educational options to a changing population.
- Implement innovative pedagogies to improve student success.
- Continuously improve the measurement and assessment of student learning.
- Maximize opportunities to increase enrollment.

## 2 Be a partner of choice to meet Minnesota's workforce and community needs

M State recognizes its role as partner and leader in preparing our students, the region and the state for current and future economic competitiveness in a global market.

### M State Strategies:

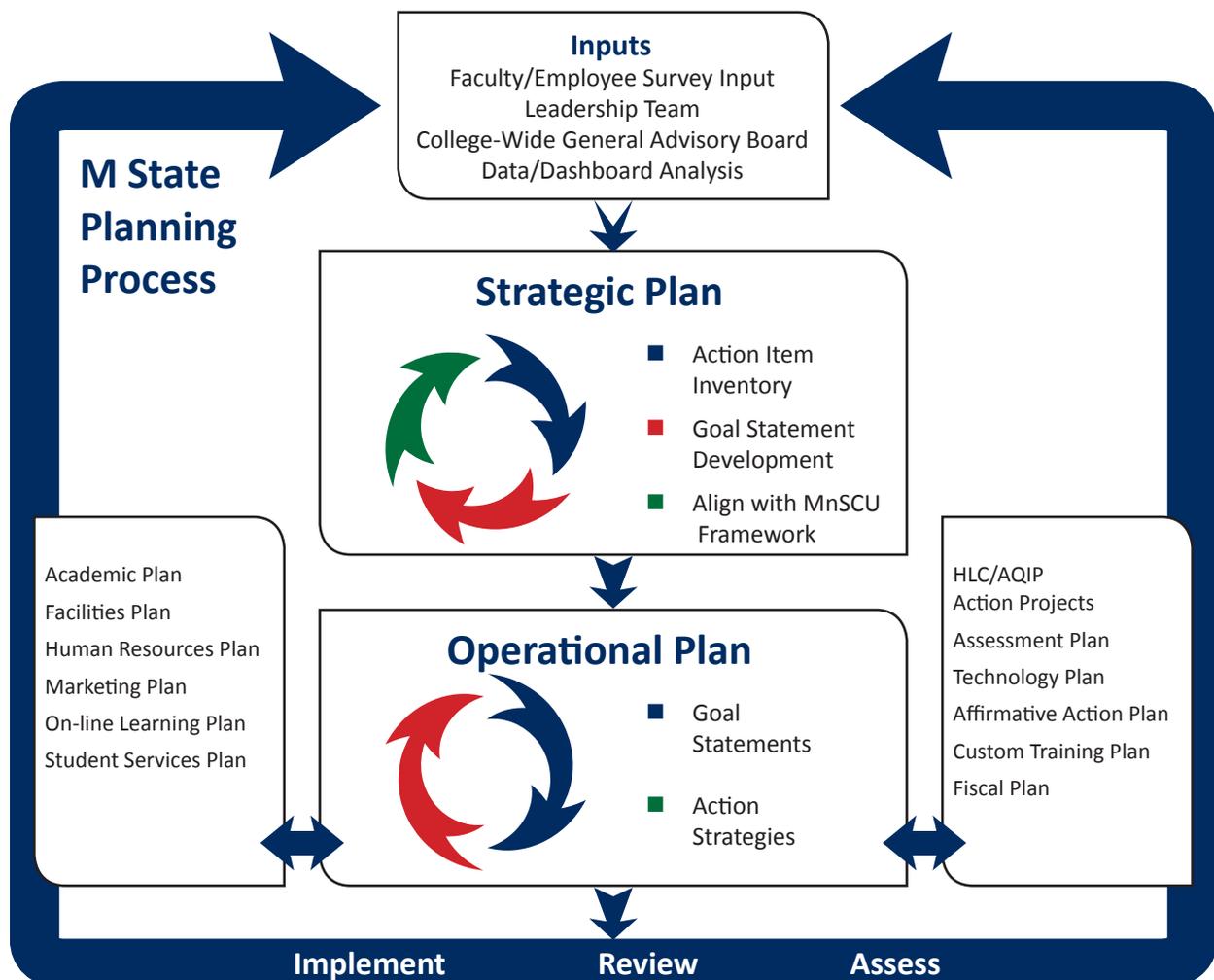
- Be a regional leader in workforce education, partnerships and training.
- Re-examine current program delivery methods to ensure that the needs of students and communities are met.
- Continue to unify the college with attention to the M State Core Values of excellence, integrity, respect and innovation.
- Seek program, division and college accreditations to certify the quality of our work.

### 3 Deliver to students, employers, communities and taxpayers the highest value and most affordable option for higher education

M State uses sound financial management practices and continually assesses how to productively meet current and future educational needs through innovation, efficiencies and shared services.

#### M State Strategies:

- Create innovative practices to increase efficiencies through the use of technology, partnerships and employee talent.
- Identify and share best practices regarding innovation, assessment, efficiencies and shared services within the college.
- Develop new revenue streams.
- Develop a budget process that drives funding toward Strategic Plan priorities.
- Provide an efficient, safe and well-organized learning environment for students and employees.



# President's Message

We are pleased to share this executive summary of our strategic plan as we move purposefully into the next decade and beyond. Minnesota State Community and Technical College has provided lifelong learning opportunities for our constituencies, has been a catalyst for economic development and is a key contributor for prosperity in our region. This plan summarizes our continued commitment to success for our students, to service for our businesses, industries and communities, to sustainability for our college and to support of the Minnesota State Colleges and Universities system.



This marks the completion of the first decade as a combined college for M State, with campuses in Detroit Lakes, Fergus Falls, Moorhead and Wadena and our online eCampus. Although each campus has a long and rich history, coming together as one college has proven to be a strategy for success. M State remains ready to respond to an ever-changing world in uncertain economic times.

This plan was developed with input from both internal and external stakeholders who are committed to helping us determine what is important to them now and into the future. We solicited their ideas in partnership with numerous resources throughout our communities. Note that this executive summary is accompanied by comprehensive documents which assign responsibilities and budgets to the strategies, goals and objectives intended to accomplish the M State vision and mission and move us into the future. Along with our commitment to regional and professional accreditation, we hope to meet the needs of constituents within our region by providing access to an extraordinary education, being the partner of choice for meeting workforce and community needs, and providing the highest-value and most cost-effective higher education options.

This visionary strategic plan will be reviewed, revised, summarized and documented each year to keep it relevant in terms of meeting the needs of our learners and the communities we serve. You are invited to review this plan and to join us as we look into the future and continue to ***provide education for dynamic learning, living, working and serving!***

Sincerely,

A handwritten signature in black ink that reads "Peggy D. Kennedy". The signature is written in a cursive, flowing style.

Peggy D. Kennedy, Ed.D.  
President

# Minnesota State

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