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This visionary strategic plan will be reviewed, revised, summarized and documented each year to keep it relevant in terms of meeting the needs of our learners and the communities we serve. You are invited to review this plan and to join us as we look into the future and continue to provide education for dynamic learning, living, working and serving!

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Strategic Goals

Aligned with the Strategic Framework of the Minnesota State Colleges and Universities System

Ensure access to an extraordinary education for all Minnesotans

M State embraces the challenge to excel in teaching, learning and service so all students — career, transfer and lifelong learners — are assured of opportunities for success.

M State Strategies:
• Develop holistic solutions to increase student persistence, completion, career placement and university transfer rates.
• Work with area high schools to better prepare students for success.
• Strive for a student and employee population that reflects the diversity of the region.
• Provide high-quality and appropriate educational options to a changing population.
• Implement innovative pedagogies to improve student success.
• Continuously improve the measurement and assessment of student learning.
• Maximize opportunities to increase enrollment.

Be a partner of choice to meet Minnesota’s workforce and community needs

M State recognizes its role as partner and leader in preparing our students, the region and the state for current and future economic competitiveness in a global market.

M State Strategies:
• Be a regional leader in workforce education, partnerships and training.
• Re-examine current program delivery methods to ensure that the needs of students and communities are met.
• Continue to unify the college with attention to the M State Core Values of excellence, integrity, respect and innovation.
• Seek program, division and college accreditations to certify the quality of our work.

Deliver to students, employers, communities and taxpayers the highest value and most affordable option for higher education

M State uses sound financial management practices and continually assesses how to productively meet current and future educational needs through innovation, efficiencies and shared services.

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• Create innovative practices to increase efficiencies through the use of technology, partnerships and employee talent.
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• Develop a budget process that drives funding toward Strategic Plan priorities.
• Provide an efficient, safe and well-organized learning environment for students and employees.

Mission
Providing dynamic learning for living, working and serving.

Vision
A success story for every student and stakeholder.

Values
M State is focused on excellence, integrity, respect and innovation.
• Excellence in teaching and service
• An environment conducive to learning and working
• A culture of diversity and inclusiveness
• Responsiveness to communities served
• Respect and civility in communications
• Openness to innovation and change
• Accountability and transparency in decision-making

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M State Planning Process

- Inputs: Faculty/Employee Survey Input, Leadership Team, College-Wide General Advisory Board, Data/Dashboard Analysis
- Strategic Plan: Action Statements, Action Strategies
- MCAP: Action Projects
- HLC/AQIP: Accreditation Plan
- Affirmative Action Plan
- Technology Plan
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- Fiscal Plan

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MINNESOTA STATE COMMUNITY AND TECHNICAL COLLEGE

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Fax: 218.736.1510

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Fax: 218.631.7904

900 Highway 34 East
Detroit Lakes, MN 56501-2698
218.846.3700 | 1.877.450.3322
Fax: 218.846.3794

E-CAMPUS
minnesota.edu
888.696.7282

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