Minnesota State
Community and Technical College

COSM2500 - Salon Business

Credits:	1 (1/0/0)
Description:	In this course students will learn how to manage their time to provide efficient client services. Students will learn the necessary steps to retain clients and how to market salon products and maintain business records.
Prerequisites:	
Corequisites:	
Pre/Corequisites*:	
Competencies:	1. Explain the importance of keeping accurate business records. 2. List the most effective forms of salon advertising. 3. Discuss the importance of the receptionist and reception area to a salon's success.
MnTC goal areas:	None

Can be taking as a Prerequisite or Corequisite.