Business 4.0

Bachelor’s Degree

A four-year degree program presented jointly by Minnesota State University Moorhead and Minnesota State Community and Technical College – Fergus Falls

What is Business 4.0?
Through this joint program of MSUM and M State, students can complete a bachelor’s degree in business administration on the Fergus Falls campus.

What are the benefits of Business 4.0?
Through Business 4.0, MSUM’s business classes are available to M State graduates. The program eliminates the need for students to commute beyond Fergus Falls for the four-year degree.

How and when are classes taught?
The MSUM courses are taught over interactive television and aired on the Fergus Falls campus. Most classes are offered during the late afternoon or evening.

How do students earn a bachelor’s degree through the program?
After completing an associate in arts degree with an emphasis in business or an approved curricular equivalent, M State graduates are admitted to MSUM under the provisions of a joint admission agreement between the two colleges.

Students enrolled in the Business 4.0 program register for the junior- and senior-level course work as MSUM students but take the MSUM classes on the M State – Fergus Falls campus.

What about registration, tuition and fees?
Business 4.0 students register for MSUM classes at M State. For the junior and senior years, tuition and fees are assessed by and paid to MSUM at that college’s established rates for those years. Financial aid is administered by MSUM’s Financial Aid office.

For advising, applications and registration information, contact:

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